A high-angle photograph of a person wearing a blue hard hat and a safety vest, holding a clipboard with a checklist. The person is standing on a metal surface, possibly a utility structure. The background shows a grid-like pattern, likely a safety net or fence. The lighting is bright, suggesting an outdoor setting.

**Community Action Agency
Channel Roundtable Event
Southern Region
July 17, 2023**

Agenda



10:30 a.m. - 10:45 a.m.: Welcome

10:45 a.m. – 11:15 a.m.: Application Review

11:15 a.m. – 12:00 p.m.: Funding Sources

12:00 p.m. - 12:30 p.m.: Lunch

12:30 p.m. - 1:15 p.m.: Employing Returning Citizens

1:15 p.m. - 1:45 p.m.: Contractor Best Practices

1:45 p.m. – 2:30 p.m.: Smart Thermostats

2:30 p.m. - Event Concludes

A close-up photograph of a person's hands typing on a silver laptop keyboard. The person is wearing a red long-sleeved shirt and green pants. The laptop is on a wooden desk. A white rectangular box with a thin black border is overlaid on the image, containing the text "Application Review".

Application Review

Application Review

[Test your knowledge before we begin!](#)

- Groups enter Kahoot.it into the URL
- Enter Game Code
- Enter Nickname for Agency



A person is sitting on a couch, using a silver laptop. The laptop screen displays the Ameren website, which includes a navigation menu, a search bar, and several content cards. The person's hands are on the keyboard, and they are wearing a blue long-sleeved shirt. A white USB cable is plugged into the laptop. The background is a blurred indoor setting.

Funding Sources

Funding Sources



SWOT Analysis

- When is it best to use braided funding?
- What is the best way to select measures to braid?
- What are the benefits to braiding?

Funding Sources



SWOT Analysis continued

- What are the weaknesses to braiding?
- What opportunities would make it easier to braid?
- What kinds of training would make it easier to braid?

Lunch Break

Up Next: Employing Returning Citizens

A high-angle photograph of a worker wearing a blue hard hat and a safety vest, holding a clipboard with a checklist. The worker is standing on a metal platform, possibly part of a power plant or industrial facility. The background shows a large metal structure and a window with blinds, with sunlight casting shadows on the floor.

**Employing Returning Citizens
Workforce Development
Market Development Initiative**

Program Overview



The Ameren Illinois Energy Efficiency Program Workforce Development Pilot is a program intended to grow the energy efficiency workforce in Peoria. The initiative focuses on connecting job seekers to jobs or trainings that provide products and services to improve the energy efficiency of homes and buildings.



***ENERGY EFFICIENCY
PROGRAM***



Program Process

JOB SEEKER COMPLETES INTAKE

- Job seekers recruited by community partners and outreach staff.
- Assess their needs and interests.
- Support wholistically

REFERRED TO TRAINING AND/OR JOB

- Align needs and interests of Job Seeker.
- Refer to training and or job to move them ahead with their goals.

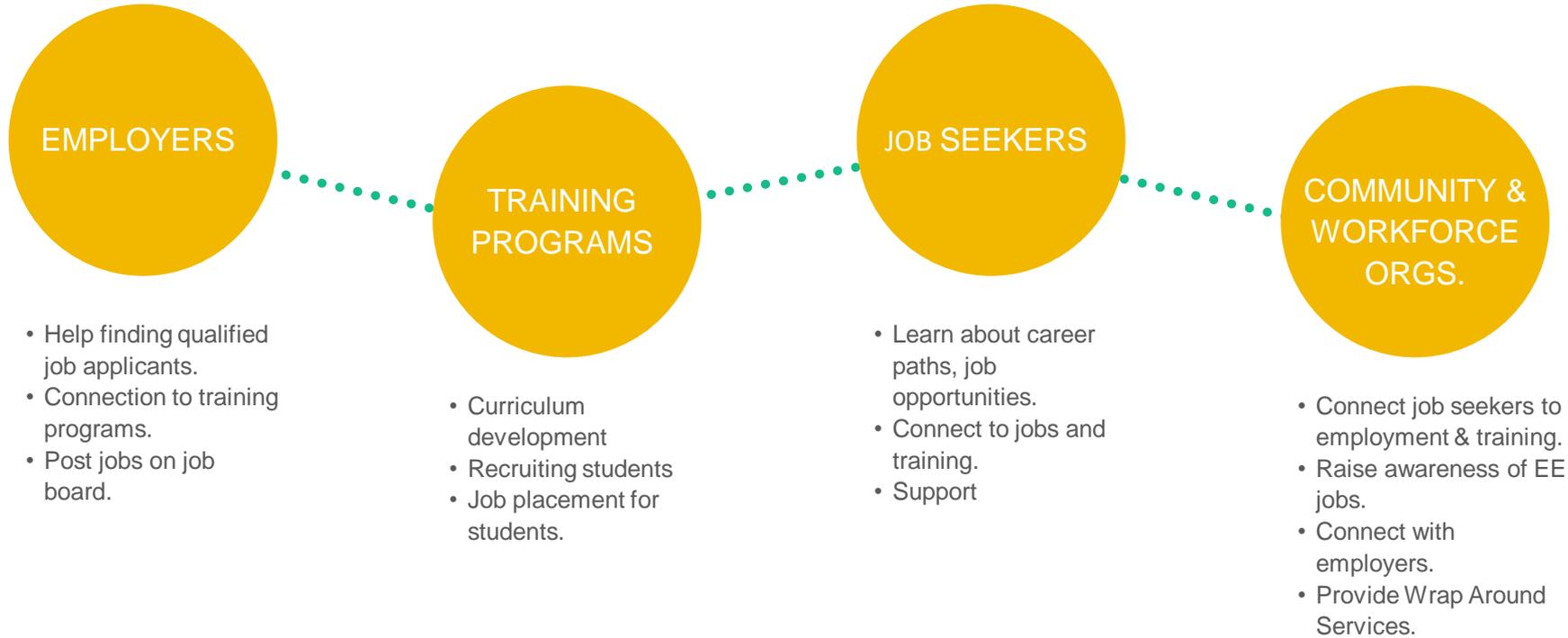
PROVIDE WRAP- AROUND SUPPORT

- Review intake and provide them with referrals to support wrap-around services needed.
- Directly support identified needs.

PLACE IN JOB OR TRAINING

- Connect job seekers to employment & training.
- Connect with employee and trainer to see if other supports are needed.

Program Stakeholder Process



Workforce Services

Jobseeker Services



- An individual, case-management approach to career opportunities.
- Resume writing and career services.
- Access to opportunities within the larger Ameren network of companies, partners, and locations.

Workforce Services

Jobseeker Services Continued



- Individualized training plans through SEEL's own training platform (including technical training).
- Professional skills development and coaching.
- Wrap-around support services for individuals in need of help to become or remain employed within the Energy sector.

Workforce Services

Organization Services

- Staffing support using candidate pipeline.
- Job description development and tailoring.
- Consulting regarding the hiring of returning citizens.
- Training support for individuals looking to develop skills further.
- Liaisons with the Ameren Illinois Energy Efficiency Program.

Training Overview



- SEEL offers technical and general training through multiple channels.
- SEEL's in-house training platform offers training on over 75,000 courses virtually.
- Technology support is available to those without a tablet/laptop to complete training.
- Training topics vary from general trainings such as computer basics, time management, professionalism to technical trainings in a variety of fields such as construction, programming, and energy-industry skills.

Training Overview Continued



- SEEL can create custom-tailored trainings and courses depending on the specific need at hand.
- SEEL is a Building Performance Institute test center, allowing us to administer the BPI BA-P, BA-T, and EP certifications to qualify candidates for technical positions in the Energy industry.
- SEEL also offers training on HVAC, Lighting, Refrigeration and more.
- In-person trainings are also organized quarterly and have a direct connection to open positions within the Ameren portfolio.

Outcomes

A. At least 25 individuals placed in energy efficiency jobs.

B. At least 25 individuals placed in programs (training, education, internship) to prepare for future energy efficiency jobs.

C. Formalized stakeholder communication channels and a solidified regional system for energy efficiency workforce development and diversification.

A close-up photograph of a contractor in a white shirt working on a modern, multi-tiered ceiling light fixture. The contractor's hands are visible, adjusting a component of the fixture. In the lower right foreground, the face of a man is partially visible, looking upwards towards the light fixture. The background is a blurred, bright interior space.

Contractor Best Practices

Contractor Best Practices



SWOT Analysis

- What are the strengths of the Contractor Relationship, Recruitment and Capacity?
- What weaknesses can your Agency identify with the Contractors you work with?

Contractor Best Practices



SWOT Analysis Continued

- What are some opportunities with Contractors that could be improved upon?
- Would your Contractors be interested in participating in a working group (or a committee that could bring up issues and provide feedback)?

A man with short dark hair and a light beard, wearing a dark blue V-neck sweater over a grey shirt, is looking down at a white smartphone he is holding in his right hand. The background is a bright, out-of-focus window with multiple panes.

Smart Thermostats

Smart Thermostat Discussion

- Currently 47% of the thermostats installed in the central and southern territories of the state are smart thermostats.
- Smart thermostats provide significantly greater savings than programmable or traditional models.
- Smart thermostats also provide accessibility benefits for senior citizens and disabled groups.

Smart Thermostat Discussion



- What are some of the most common reasons for not installing a smart thermostat in the customer's home?

- Does your Agency have any internal goals or processes related to smart thermostat installation?

Smart Thermostat Discussion



- How much does a customer's fear of technology affect smart thermostat approval?
- What specific items could Ameren Illinois provide that would make installing smart thermostats easier?

Questions?

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Energy Efficiency
PROGRAM

AmerenIllinoisSavings.com