

Small Facilities Offering

June 13, 2018



TODAY'S PRESENTERS

Rick Panten

Marketing Director

Staples Energy, an Ameren Illinois Energy Efficiency Contractor

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Marketing / Energy Advisor

Thorpe Energy Services, an Ameren Illinois Energy Efficiency Contractor



AMEREN ILLINOIS SMALL FACILITIES OFFERING

- Serves Ameren Illinois small businesses and public facilities with DS-2 (electric) and GDS-2 (gas) delivery rate codes
- Private and Public sector customers are eligible
 - Only public sector gas projects are eligible
 - No private sector gas projects are allowed
- Standard projects eligible (pre-calculated incentives)



HOW DOES THE OFFERING WORK?

1. Receive a free, on-site energy assessment to determine savings opportunities
2. A Program Ally (contractor) reviews the assessment report and recommended upgrades with you
3. Together, select the products and equipment that provide the most benefits and highest amount of energy savings
4. Ally installs the measures and collects any applicable co-pay from you



WHAT ARE THE BENEFITS OF THE SMALL FACILITIES OFFERING?

1. FREE energy assessment report specific to your facility
 - Estimated energy savings
 - Potential payback
 - Cost of waiting daily/monthly
2. Energy saving upgrades with lower out-of-pocket cost
3. Minimal paperwork required
4. Quick project turnaround - products & equipment are installed by a trusted local contractor at a time that is convenient for you



OTHER INCENTIVES THROUGH AMEREN ILLINOIS

- The Small Facilities Offering works in cooperation with the general Business Program
- You may be able to take advantage of incentives through the general Business Program to reduce costs on other facility upgrades
 - Specialty equipment
 - Other HVAC equipment
 - Custom projects unique to your facility



OFFERING ELIGIBILITY



WHO IS ELIGIBLE FOR SMALL FACILITIES OFFERING INCENTIVES?

- Ameren Illinois non-residential customers with a rate code of DS-2 (electric) or GDS-2 (gas) are eligible to participate
- Anything connected to DS-2 or GDS-2 account is eligible
 - For example, if you have a large campus with a smaller building connected to a DS-2 or GDS-2 account, that building can participate in the Small Business Offering
- Private and public sector customers can participate in electric projects
 - Only public sector customers can participate with gas projects
- Utility account number or copy of utility bill is required to confirm eligibility



HOW DO I DETERMINE MY RATE CODE?

Ameren ILLINOIS
Customer Service 1.800.232.247

Account Number: 1234567890
Customer Name: ACME COMPANY
Service Address: 123 MAIN ST ANYWHERE, IL 45678

Payment Details

DATE	AMOUNT
March 25, 2016	\$65.00
April 2, 2016	\$68.72

Electric Service Non Residential Billing Detail - Rate Zone III

Electric Meter Read for 03/16/2016 - 04/15/2016 (30 days)

READ TYPE	METER NUMBER	CURRENT METER READ	PREVIOUS METER
Total kWh	12345678	52852.0000 Actual	52568.0000

Usage Summary

Total kWh	284.0000	Non-Su
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Electric Delivery
Ameren Illinois
DS-2 Small General Delivery Service

CHARGE DESCRIPTION
Customer Charge
Meter Charge
Distribution Delivery Charge Non-Summer
Electric Environmental Adjustment
Energy Efficiency Demand Response

Ameren ILLINOIS
Customer Service 1.800.232.247

Gas Service Non Residential Billing Detail - Rate Zone III

Gas Meter Read for 03/16/2016 - 04/15/2016 (30 days)

READ TYPE	METER NUMBER	CURRENT METER READ	PREVIOUS METER
Total Therms	12345678	3246.0000 Actual	3173.0000

Usage Summary

Total Therms	73.0000
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Gas Delivery
Ameren Illinois
GDS-2 Small Gas Delivery Service Space Heat

CHARGE DESCRIPTION
Customer Charge
Distribution Delivery Charge
Gas Environmental Adjustment
Gas Energy Efficiency Cost Recovery
Qualifying Infrastructure Plant Surchg

Gas Supply
Ameren Illinois

Purchased Gas Adjustment Charge

Taxes and Other Fees
Illinois State Gas Revenue Tax
Illinois State Commerce Commission Tax



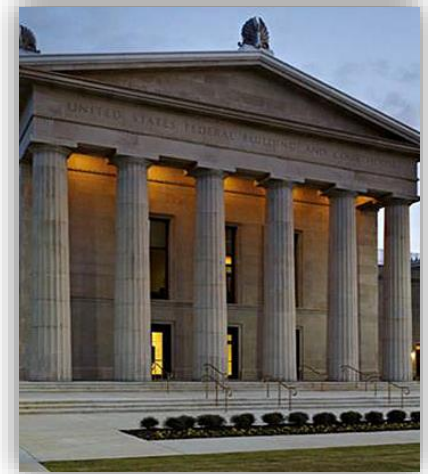
EXAMPLE CUSTOMER FACILITY TYPES

- Gas stations
- Bars and restaurants
- Grocery and convenience stores
- Auto parts stores
- Laundromats
- Small offices
- Schools (public & private)
- Libraries
- Fire and police stations
- Municipal buildings
- Storage facilities
- Car dealerships
- Small retail shops
- Places of Worship
- Nonprofit organizations
- **And many more!**



ADDITIONAL NOTES FOR PUBLIC SECTOR CUSTOMERS

- Larger municipal buildings are eligible to participate – but only the equipment that is connected to an Ameren Illinois DS-2 or GDS-2 account can be upgraded through the offering
- Federal- and State-funded facilities (universities, state police building, federal courthouse) are eligible for the program, but fall in the private sector incentive category



WHAT IS INVOLVED IN THE ASSESSMENT OF MY FACILITY?

ENERGY ASSESSMENT AND REPORT

- A Program Ally will look for opportunities to save energy at your facility, including:
 - Lighting
 - HVAC systems
 - Compressed air
 - Refrigeration
- You will receive a free, customized assessment report that provides potential energy-saving upgrades for your facility
- The Program Ally can help you prioritize the most cost-effective facility upgrades



HOW LONG WILL THIS TAKE?

- We value your time and want to accommodate your busy schedule
- On average, it will take 30-40 minutes to do a walk-through and assessment of your facility
- The Program Ally will ask a few questions to help customize your report and better estimate your energy savings



WHAT ARE PROGRAM ALLIES?



PROGRAM ALLIES ARE TRAINED TO HELP YOU SAVE

- Program Allies have received Installer Certification from the State of Illinois
- The Offering pays incentives to Program Allies who then pass along that savings to you
- A local Ally will conduct your assessment and install the energy-efficient upgrades
- A Small Facilities Energy Advisor will work closely with the Ally throughout the process to ensure you have a great experience



HOW DO I PICK A PROGRAM ALLY?

- You will be provided with a list of registered Program Allies in your area that are trained on the Small Facilities Offering
- Select an Ally that you would like to perform your assessment and install the upgrades
- If your preferred electrical contractor is not currently trained as a Program Ally, we can get them added to the program
- *Program Ally workloads and schedules vary. Customers are encouraged to choose a Program Ally that best fits their needs and expected project timeline.*



CAN I INSTALL PRODUCTS ON MY OWN?

- This option will be coming soon – please check the web site for updates <https://amerenillinoissavings.com> (select “business” then “small business”)
- Yes, but only publicly-funded facilities are eligible for incentives for “self-install” products
- All Small Facilities Offering measures (gas and electric) are eligible for public self-install incentives (must be a respective gas/electric Ameren Illinois customer)
- You must use an approved Offering Energy Advisor to assist you through the process. Contact the call center (866-800-0747) to identify yours (based on your zip code)



WHAT TYPES OF UPGRADES CAN I DO THROUGH THIS OFFERING?



ENERGY-SAVING OPPORTUNITIES FOR YOUR FACILITY

- Interior and exterior lighting
- Lighting controls
- HVAC system upgrades (VFD)
- Water heating
- Refrigeration (ECM)
- Food service (kitchen demand control ventilation)
- Compressed air (VSD)
- Steam system upgrades
- Other (battery chargers, beverage/snack machine controls)

BENEFITS OF UPGRADES

IMPRESSIVE BENEFITS

- Ongoing energy savings
- Cost savings on a monthly basis
- Decreased cost of capital improvements
- Decreased project payback time
- Improved lighting
 - Safety lighting
 - Task lighting
- Improved customer and employee comfort

WHAT IS THE PROCESS?



THE PROCESS IS EASY!

1. Request and schedule a free energy assessment
2. Receive a customized assessment report detailing project recommendations, total project costs, and potential energy savings
3. Work with your Program Ally to install recommended equipment. Incentives provided to the Ally can help lower your installation costs
4. Start saving – it's that simple!



THREE EASY WAYS TO REQUEST AN ENERGY ASSESSMENT

1. **Fill out the online request form:**

AmerenIllinoisSavings.com/SmallBusiness

Request a Free Energy
Assessment >

2. **Call us:** 1.866.800.0747

3. **Email us:** IllinoisBusinessEE@ameren.com



PROGRAM RESOURCES

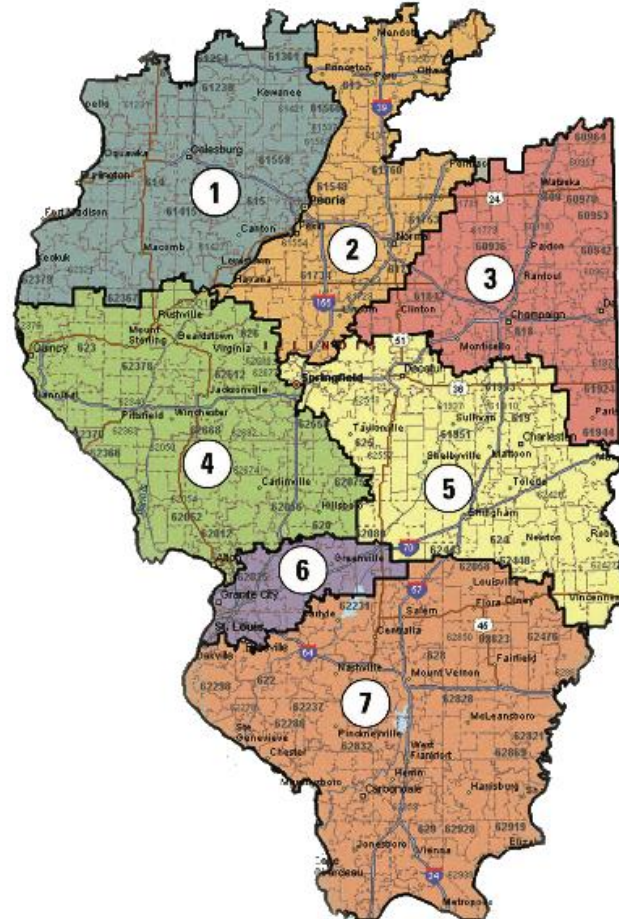


SMALL FACILITIES ENERGY ADVISORS

- Located throughout the Ameren Illinois territory
- Work closely with Small Facilities Program Allies to make sure you have a positive experience
- Help you obtain free energy-saving products
- Help answer questions about the offering
- Assist Public sector customers if they choose to self install. This includes the original assessment to final paperwork submittals

ENERGY ADVISOR TERRITORY MAP

- 1** **Albert Unruh**
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309.407.2900
- 2** **Jason Noe**
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262.409.1232
- 3** **Greg Ward**
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- 4** **Dennis McDaniels**
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QUESTIONS? CONTACT US!

Small Facilities Offering

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AmerenIllinoisSavings.com/SmallBusiness





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