

# CUSTOM CLIP

## COMPETITIVE LARGE INCENTIVE PROJECT

Complete your  
project early for up to  
an additional  
**20% BONUS!**

### PROJECT IDEAS

With generous cash incentives and the potential for an additional bonus, CLIP provides you with a great way to submit a number of energy-saving projects on one application. Project ideas include:

- » LED lighting and lighting controls
- » Heat recovery systems
- » Mechanical insulation
- » Variable frequency drives
- » Pump and fan optimization

Get the biggest and best cash incentive opportunity — go CLIP.



**ENERGY EFFICIENCY  
PROGRAMS**

Saving money is important now more than ever, and the Ameren Illinois Energy Efficiency Program is taking action to help you save BIG by bringing back CLIP!

The Competitive Large Incentive Project (CLIP) through Ameren Illinois can provide your business or organization with the opportunity to receive generous cash incentives and bonus dollars not available through our standard Program.

### Primary Benefits of CLIP:

- » No minimum payback requirement - project paybacks under six months are eligible
- » Both standard and custom measures can be submitted under CLIP
- » Incentive based on annual operating hours rather than an assumed rate (significant opportunity for 24/7 facilities)
- » Up to 85% of your project costs are covered (save EVEN MORE with the addition of the Early Completion Bonus)
- » Multiple projects can be conveniently submitted on a single application

### How CLIP differs from Standard and Custom Incentive Programs

Program Feature	CLIP	Standard	Custom
No minimum payback requirements	•	•	
One application for multiple projects	•		
Incentive based on annual operating hours	•		•
Simple bonus structure for complex projects	•		
Specifically designed for larger projects	•		
Longer period of time to complete projects	•		•
Up to 85% of project costs covered	•		

For more information, visit [AmerenIllinoisSavings.com/CLIP](http://AmerenIllinoisSavings.com/CLIP)  
or call **1.866.800.0747**