

Instant INCENTIVES

from
Ameren Illinois



GET INSTANT DISCOUNTS ON ENERGY-EFFICIENT EQUIPMENT AND START SAVING EVEN FASTER.

Instant Incentives through the Ameren Illinois Energy Efficiency Program provide a simple and quick way for Ameren Illinois business customers* to purchase energy-efficient equipment and receive an instant discount^ at the point of purchase via participating distributors.

DISCOUNTS THROUGH DISTRIBUTORS†

We have a growing number of distributors that can offer you instant discounts on a wide variety of products. Simply find a participating distributor through our website and ask them about Ameren Illinois Instant Incentives. They will be able to provide you with a list of eligible products and assist you with your purchase.

PRIMARY BENEFITS OF THE PROGRAM:

- » No application or paperwork
- » Incentives not available anywhere else
- » Get your incentive right away
- » Up to 80% off retail pricing

PRODUCT INCENTIVES			
Product Type	Incentive	Product Type	Incentive
Mogul Base LEDs (E39 replacements for HID lamps)	\$33–\$72 off per lamp	LED Downlight Fixtures (recessed, surface, pendant, trim kit)	\$7.00 off per fixture
Directional LEDs (PAR lamps) Directional LEDs (BR, MR, R lamps)	\$10.00 off per lamp \$3.00 off per lamp	Linear TLED 2ft T8 (using electronic ballast or external LED driver)	\$4.00 off per tube
Decorative LEDs (candle, globe lamps)	\$4.00 off per lamp	Linear or U-bend TLED 4ft T8 (using electronic ballast or external LED driver)	\$6.00 off per tube
BX section Notched V-belt (for Rooftop HVAC units) AX section Notched V-belt (for Rooftop HVAC units)	\$15.00 off per belt \$10.00 off per belt	Linear TLED 4ft T5 HO (using electronic ballast or external LED driver)	\$9.00 off per tube
Smart Thermostats	\$100 off per thermostat	Linear TLED 4ft T5 (using electronic ballast or external LED drive)	\$5.00 off per tube

LED DISCOUNTS THROUGH OUR ONLINE STORE†

You can purchase a wide variety of energy-saving LED lighting at a significant discount — online or by phone. We offer **FREE SHIPPING** on all orders through the Online Store.

START SAVING NOW

Visit AmerenIllinoisSavings.com/Instant

QUESTIONS? Call us at 1.866.800.0747.



ENERGY EFFICIENCY PROGRAMS

* Non-residential Ameren Illinois electric account required to receive Instant Incentives. Incentive amounts may be revised. Please contact your distributor for the latest incentive levels.

^ Incentives paid to customers by Ameren Illinois to defray the cost of installing energy-efficient equipment are considered income and may require issuance of a 1099 form at the end of the calendar year.

† There are product purchase limits through our Online Store. There are no product purchase limits when going through a participating distributor.