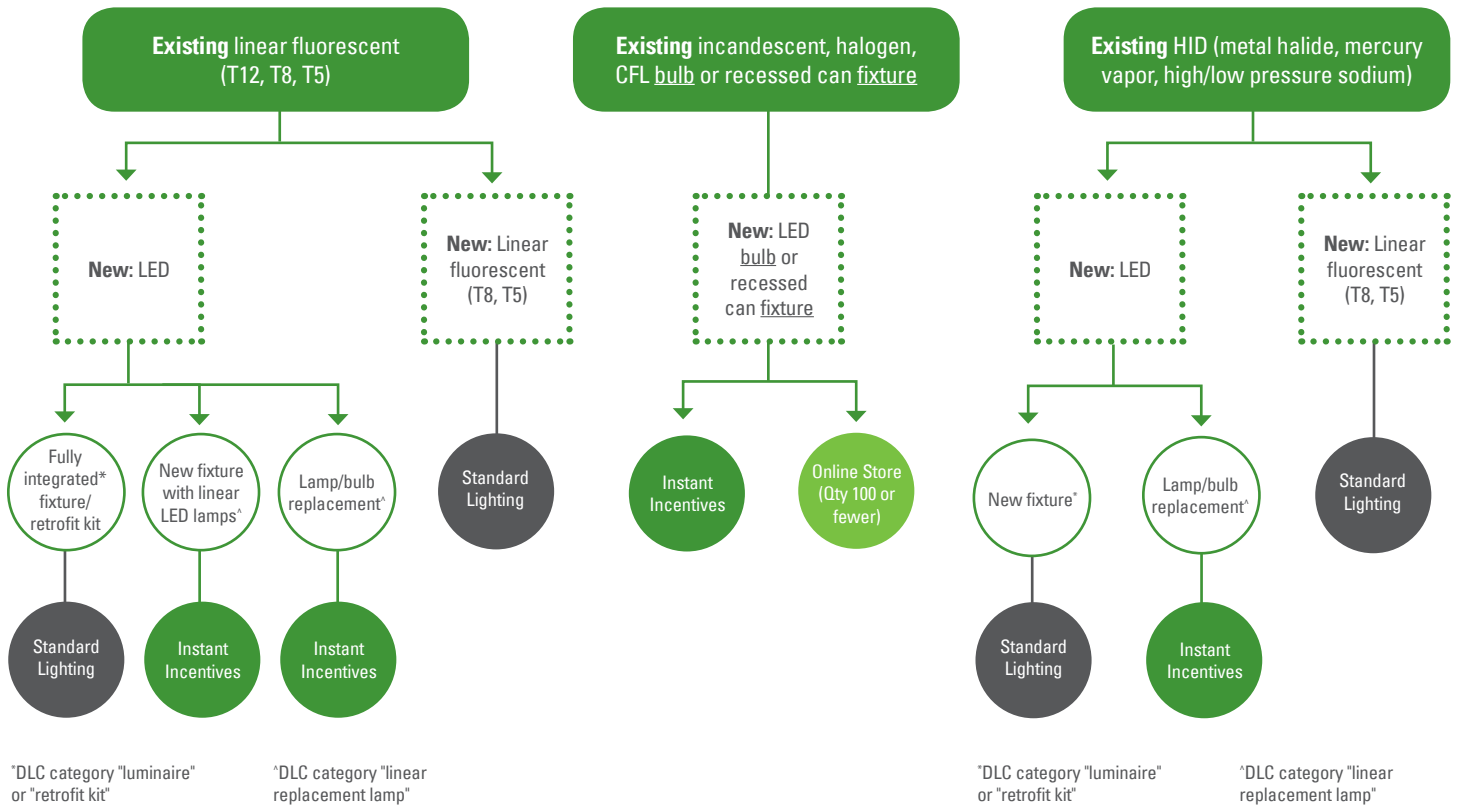


# GETTING STARTED WITH AMEREN ILLINOIS' ENERGY EFFICIENT LIGHTING INCENTIVES

There are several ways to participate in the lighting incentive program. The "route" you will take depends on the scope of your project. Use the flow chart below to begin!



## INSTANT INCENTIVES

Purchase energy-efficient lighting and receive an instant discount at the point of purchase via participating distributors — at prices **up to 80% off retail** — with no application or paperwork required!

## ONLINE STORE

Purchase LED bulbs and fixtures, lighting controls, and LED exit signs conveniently online. (Program year product limits may apply.)

## STANDARD LIGHTING

Apply for cash incentives to cover a variety of lighting projects, such as fixture replacements, interior and exterior lighting upgrades, and permanent lamp/fixture removal.

## LEARN MORE

Visit [AmerenIllinoisSavings.com/Lighting](http://AmerenIllinoisSavings.com/Lighting)

QUESTIONS? Call us at 1.866.800.0747.

