



BARRACK'S HOSPITALITY WELCOMES ENERGY SAVINGS

With roots dating back to a small Chillicothe confectionery in 1933, Barrack's Hospitality Group has grown into one of central Illinois' premier catering and event planning businesses.

"Back in the 1930s, my grandparents began transforming restaurants into catering businesses," says Jim Barrack, third-generation owner of the Peoria-based business. "Today, we cater throughout central Illinois and host events ranging from business meetings to weddings nearly every day."



Since 1987, home base for this flourishing family business has been Barrack's Cater Inn on Pioneer Parkway in Peoria. With space for as many as 400 guests, the spacious banquet hall has also made room for energy savings.

"Beginning in 2013, we worked with Ameren Illinois and Program Ally DD Lighting to upgrade lighting throughout the facility," says Barrack. "We upgraded fluorescent T12 lighting to T8 lighting; everywhere else, we changed incandescent bulbs to LEDs."

Over a period of more than a year, lighting upgrades were completed throughout the 10,000-square-foot facility — from the back office to the banquet room, and beyond. Altogether, the new lighting has reduced energy use by more than 59,000 kilowatt-hours (kWh), saving the company over \$3,500 in energy costs every year.

Ameren Illinois added to those savings by providing a total of more than \$3,600 in lighting incentives. Those funds helped cover more than 55% percent of total project costs.

"The incentives that Ameren Illinois offers are a definite advantage," says Barrack, who has also discovered the many advantages of energy-efficient lighting.

Previously, the chandeliers in the busy banquet hall required new bulbs nearly every week.

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— Jim Barrack, President & CEO
Barrack's Hospitality Group

Flip the Switch on Energy Waste

Lighting accounts for as much as 50% of the average business' electricity consumption. On the bright side, that means you can enjoy significant savings — year after year — simply by making simple lighting improvements. Ameren Illinois offers cash incentives for a variety of lighting projects, including:

- LED exit signs
- Interior LED lighting
- High-bay lighting replacements
- Exterior lighting for canopies and garages
- Permanent lamp/fixture removal

AMEREN ILLINOIS PROGRAMS CATER TO EFFICIENCY

Brighten Your Business & Boost Your Bottom Line

Submit your qualified lighting project and gain:

- Cash incentives
 - Lower electricity bills
 - Better lighting
 - Reduced project costs
 - Longer lamp life
 - Faster payback period
 - Lower maintenance costs
 - Reduced impact on the environment
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The Lowdown on LEDs

Did you know? ENERGY STAR®-qualified LED lighting:

- Uses up to 80% less energy than incandescent lighting.
- Lasts 35 to 50 times longer than incandescent lighting and about two to five times longer than fluorescent lighting.
- Produces very little heat, reducing cooling costs.
- Comes with a minimum three-year warranty — far beyond the industry standard.
- Is more durable — won't break like a bulb.
- Offers convenient features, such as dimming on some indoor models.

With an amazingly long life of 25,000 hours, the facility's new LED bulbs last ten times longer than traditional incandescent bulbs. That means Barrack's Hospitality Group will save on bulb replacement and maintenance costs for years to come.

"The quality of lighting improved, and we no longer have to constantly change bulbs that have burned out," says Barrack.



Barrack's Hospitality Group: Award Winner

The energy savings achieved by Barrack's comprehensive lighting upgrades helped the company win the 2013 HOIHA Challenge sponsored by Ameren Illinois and the Heart of Illinois Hospitality Association.

Bright and inviting, today's LED lighting is also available in a variety of colors, with dimmable options and decorative styles that help set the mood for a memorable event.

While the fine food and homespun hospitality offered by the Barrack family has not changed in more than 80 years, these days the family tradition includes an eye for efficiency.

"The improved efficiency, cost savings, and lower maintenance costs make it easy for me to recommend Ameren Illinois' energy efficiency programs to other business owners," says Barrack.

As he discovered, when it comes to energy efficiency, Ameren Illinois — much like Barrack's Hospitality Group — is "at your service."

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Energy Efficiency: It's Good Business

Since 2008, Ameren Illinois has provided more than \$85 million in incentives to help business customers save more than \$350 million in annual energy costs. Incentives are available for a variety of energy-saving projects, including lighting, heating and cooling, refrigeration, motors, steam system improvements, and compressed air.

READY TO BEGIN?

AmerenIllinoisSavings.com

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