

KEY BENEFITS OF THE PROGRAM

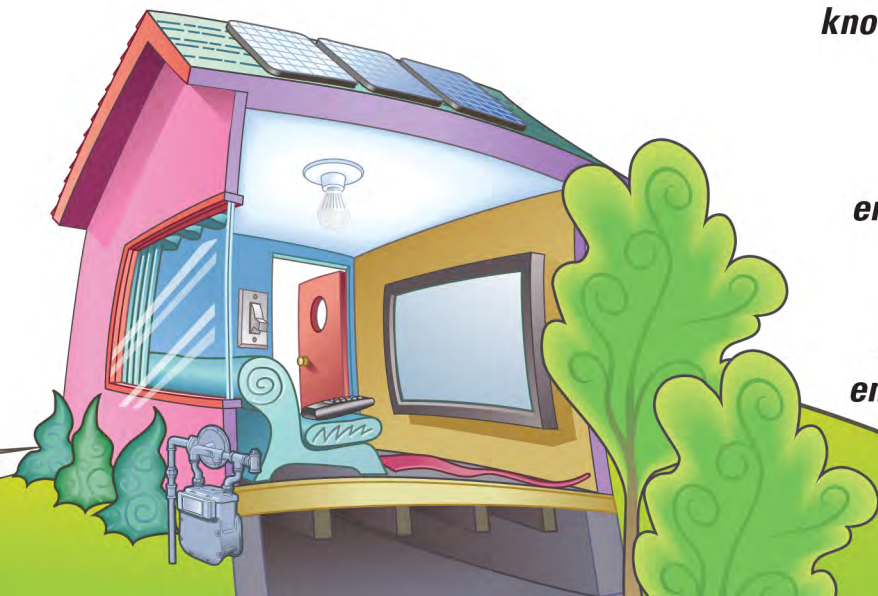
Students are motivated to take a proactive stance on energy efficiency.

Students and parents partner to implement simple home energy conservation measures.

Students gain valuable information with which they may educate others on simple steps to a more energy-efficient home.

Family members may participate in the energy pursuit and identify ways to reduce energy demand.

Schools realize the benefit of educating a generation of citizens on the efficient use of energy and natural resources.



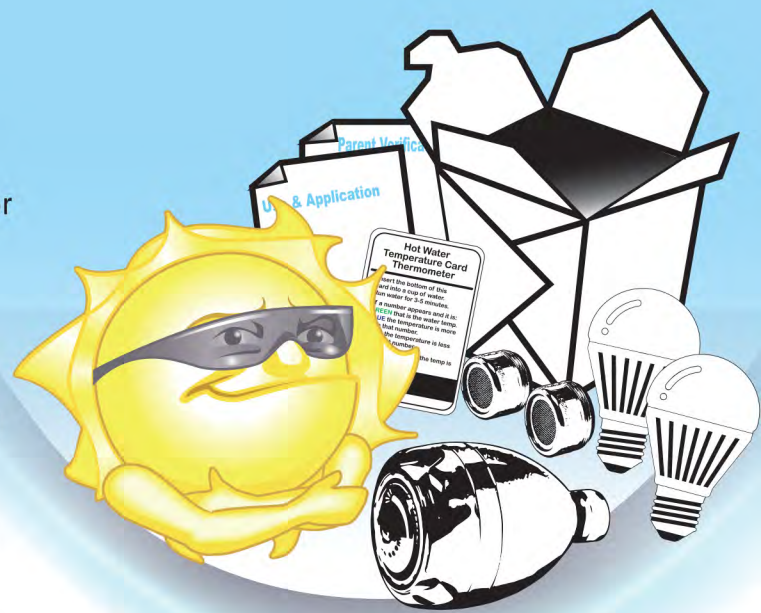
IN-SCHOOL PRESENTATION

This is a unique program designed specifically for middle school students.

Presentations provide knowledge to better understand the need for energy conservation.

Students examine their current energy use and consider practical behavioral modifications.

DVD PowerPoint presentation provides visual illustration, encourages dialogue with the educational presenter and classmates and promotes responsible home energy usage.



MAKE a B.I.G. Impact BROADENS

*knowledge of energy efficiency
and conservation*

inspires

environmental stewardship

GUIDES

*implementation of home
energy-efficiency measures*

STUDENT ENERGY EDUCATION KITS

Each participating student will receive their own personal home energy efficiency kit.

Each Kit Contains:

- Two LED light bulbs
- 1.75 gpm showerhead, chrome finish
- 2.0 gpm kitchen aerator
- 1.0 gpm bath sink aerator
- Hot water temperature card thermometer
- Energy pursuit activity worksheet
- Parent letter explaining the overall program and additional program information available through Ameren Illinois

SIGN UP!

Participation in the program is free of charge for eligible schools. Please complete this form to get started.

Email: jacqueline.perrin@clearesult.com

Fax: 413.734.3475

Questions? Call: 855.678.7335 Cell: 860.681.6033

School Name: _____

Address: _____

City: _____ State: _____ Zip: _____

When would you like to participate?

How many students will be participating?

Grade level(s) of participating students

Educator/Administrator
Contact Information

Name: _____

Email: _____

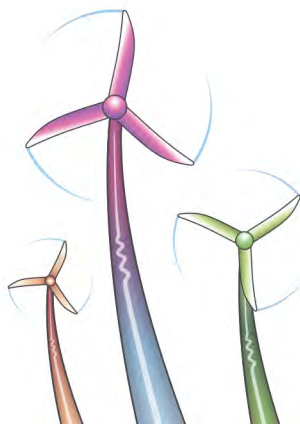
Phone: _____



when it comes to
saving energy, your
actions matter

When it comes to energy, actions speak louder than words. That's why we work hard to make sure you have the energy you need. And it's why we put these tools in your hands — so you can take action.

The Ameren Illinois energy efficiency programs are designed to help customers pay for home energy improvements. Incentives and rebates are available for energy-efficient lighting, smart thermostats and heating and cooling upgrades. Go to AmerenIllinoisSavings.com to learn more.



Ameren Cares
ENERGY SMART KIDS

