**NOTE TO PARTNERS: ONCE YOU HAVE FILLED OUT THIS DOCUMENT, PLEASE ADD YOUR LOGO TO THE TOP AND SAVE IT USING THE NAME OF THE EVENT AND DATE**

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| --- | --- |
| CONTACTS:  |  |
| PARTNER ORGANIZATION | Ameren Illinois |
| ORGANIZATION CONTACT NAME | Marcelyn Love |
| ORGANIZATION CONTACT EMAIL | mlove@ameren.com  |

MEDIA ADVISORY

For

[INSERT DATE]

**[INSERT PARTNER NAME] talks energy savings tips at [INSERT NAME OF EVENT]**

**ALTERNATIVE: [INSERT PARTNER NAME] hosts energy efficiency workshop at [INSERT NAME OF EVENT OR LOCATION]**

*Event is free and open to the public*

[INSERT CITY, STATE WHERE EVENT WILL BE HELD (INSERT DATE)] – [INSERT PARTNER NAME] will provide consumers with tips on how they can reduce their energy consumption and save money on their utility bill during the [INSERT EVENT NAME] on [DAY] in [INSERT CITY]. The event will feature [INSERT DETAILS OR KEY HIGHLIGHTS ABOUT THE EVENT].

[INSERT PARTNER NAME] is one of more than a dozen agencies partnering with Ameren Illinois on a new initiative geared towards helping its customers, regardless of their income level, gain access to energy efficiency programs and services.

For more information on the event, visit or call [INSERT WEB ADDRESS OR PHONE NUMBER]. To learn more about the energy-saving programs and services Ameren Illinois offers, visit AmerenIllinoisSavings.com.

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