

# ENERGY EFFICIENCY PROGRAM



# BUDGET-MINDED BLOGGER SEALS IN SAVINGS WITH HOME EFFICIENCY

Having mastered the art of money management, Hope Ware has made it her mission to show others how to live with joy and abundance on a shoestring budget.

"My husband Larry and I raised our four sons debt-free — on an income that was consistently under the national median," says Ware, who has paid cash for cars, vacations — even two homes. Today, the savvy spender shares her experience through public speaking gigs and her blog: **Under the Median**.

Always on the lookout for savings, a bill insert about Ameren Illinois Home Efficiency Initiative caught Ware's eye, which makes energy efficiency upgrades far more affordable for low- and moderate-income customers. Ware welcomed the opportunity to uncover her home's secrets through a home energy audit.

From sparse attic insulation to clogged central air vents, the audit identified some serious savings opportunities.

Hope was surprised at the energy waste found in her home. "I thought our house was pretty energy-efficient, but it was far leakier than I ever anticipated."

"The Home Efficiency Income Qualified Initiative gives you the opportunity to make sure your home is safe and to learn how to make energy efficiency work for you."

Hope Ware, Ameren Illinois Customer

#### But not for long.

Central Illinois Insulation was soon on the scene to install attic insulation. The upgrades reduced the home's air leakage by 48 percent — making the 60-year old Ware home almost as efficient as a new home!

Better yet, the project costs were completely covered by incentives from Ameren Illinois. As much as she values a dollar saved, Ware values the knowledge gained along the way.

"I was totally impressed with the breadth of knowledge of the Energy Advisors and Program Allies," says Ware. "The Home Efficiency Income Qualified Initiative gives you the opportunity to make sure your home is safe and to learn how to make energy efficiency work for you."



**Cash incentives** from Ameren Illinois



Improved air quality by 48%



Incentives may cover up to 100% of home efficiency upgrades

## CONTACT

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