



AMEREN ILLINOIS SCHOOL EDUCATION PROGRAM

Education empowers people of all ages to make informed decisions about their energy use — and early education has the power to create helpful habits that can last a lifetime.

Targeting fifth through eighth grade students, Ameren Illinois' School Education Program provides energy efficiency curriculum and training to teachers, along with take-home kits for students. The program highlights how seemingly small actions and low-cost measures can reduce electricity, natural gas, and water use in the home.

To reach a broader group of students, Ameren Illinois changed its selection criteria before the new school year began in August 2018. The new criteria required that 50% of schools served by the program qualify as low- to moderate-income (as determined by Illinois Report Card data). Of the **4,500 kits** distributed between August and December, 53% of middle school kits and 100% of elementary school kits went to these schools.

Ameren Illinois distributed a total of **9,048 kits** to grade school and middle school students across its 43,700 square-mile territory in 2018. By implementing new selection criteria, the School Education Program makes energy efficiency more accessible to underserved populations.

“Our School Education Program positions young people as ambassadors to bring energy efficiency into their homes and share it with their families.”

— Kristol Simms,
Director of Energy Efficiency
& Innovation, Ameren Illinois



9,000+

Energy Efficiency kits distributed to 5-8th grade students in 2018



Change in program criteria helps Ameren Illinois reach more low-income students



Between August and December 2018, low-income schools received **53% of middle school kits and 100% of elementary school kits**

CONTACT

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