



Ameren Illinois is committed to helping customers find ways to improve comfort, manage usage, and reduce costs.



# **Benefits of Energy Efficiency**



- Lowers energy costs on your monthly utility bill
- Decreases drafts to create a more comfortable home
- Increases the value of your home
- Helps the environment by reducing greenhouse gas emissions





## What is a Program Ally?



A Program Ally is an independent contractor who:

- Has registered and received training from the Ameren Illinois Energy Efficiency Program
- Helps customers complete energy efficiency projects
- Is familiar with the application forms and process



Find a Program Ally in your area by visiting AmerenIllinoisSavings.com/Contractor.

## Home Efficiency Income Qualified Initiative



Improve the efficiency and comfort of a home with the help of the Ameren Illinois Home Efficiency Income Qualified Initiative.

- Identify ways to bring your home's efficiency up to its highest potential and reduce energy costs
- Eligible customers can receive a virtual assessment performed by Program Staff or an Instant Savers Assessment (ISA) performed by Program Staff or a CORE Program Ally
- ISA also includes the direct install of energy saving measures including:
  - LED Bulbs
  - Faucet Aerators
  - High Efficiency Showerheads
- An overall assessment of the home's existing conditions is also provided to the customer to determine if the home qualifies for insulation and heating upgrades

Household Size	Total Annual Income
1	\$38,640.00
2	\$52,260.00
3	\$65,880.00
4	\$79,500.00
5	\$93,120.00
6	\$106,740.00
7	\$120,360.00
8	\$133,980.00
9	\$147,600.00
10	\$161,220.00

For more information, visit *AmerenIllinois*Savings.com/Qualify or call **1.866.838.6918.** 

### **Home Efficiency Initiative**



Ameren Illinois is offering home energy retrofits to customers which will improve the comfort of their home, and will help save energy and money!

- A home performance retrofit is a complete approach to making your home more comfortable and energy-efficient
- Retrofits can include:
  - Attic Insulation
  - Air Sealing
  - Crawlspace Wall Insulation
  - Rim Joist Insulation

- Wall Insulation
- Duct Sealing
- Smart Thermostats

- No income guidelines
- On-bill Financing is available to qualifying customers

For more information, visit AmerenIllinoisSavings.com/Efficiency or call 1.866.838.6918.

### **Instant Incentives**



Through Instant Incentives, you can receive instant discounts that can save you hundreds of dollars on energy-efficient equipment, such as:

- Central Air Conditioners
- Air-Source Heat Pumps
- Heat Pump Water Heaters
- Smart Thermostats

To receive a discount, contact a Program Ally and encourage them to purchase from one of the participating distributors.



Visit *AmerenIllinois* Savings.com/Incentives to get started!

# Refrigerator & Freezer Recycling Initiative

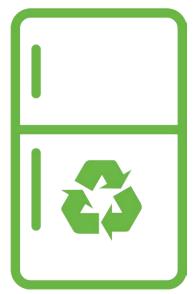


Receive a \$50 check when you recycle an inefficient refrigerator or freezer!

#### **Eligibility**

- Must be full size and in working (cooling) condition
- Must be an Ameren Illinois electric customer
- Customers can recycle up to two units per year

**Act now,** this offer ends Dec. 31 or when funds are depleted, whichever comes first.



Visit AmerenIllinoisSavings.com/Recycle to schedule your FREE contactless pickup!

### **Smart Thermostat**



- For the average American household, almost half the annual energy bill goes to heating and cooling – more than \$900 a year\*
- Being smart about how you control your temperature settings will help you save money and stay comfortable in your home
- Get up to \$100 cash back from Ameren Illinois when you purchase a new ENERGY STAR® certified smart thermostat!



\*According to https://www.energystar.gov/products/heating\_cooling/smart\_thermostats

Customers living in qualifying zip codes are eligible for a free smart thermostat! Find out if you're eligible at *AmerenIllinois*Savings.com/Smart.

## Online Marketplace & Rebates

Ameren

Ameren Illinois offers discounts to its residential electric customers on specialty LED light bulbs through participating retailers.

Customers can also purchase specialty LED light bulbs, smart thermostats, and advanced power strips at discounted pricing through our Online Marketplace.

Visit *AmerenIllinois* Savings.com/MyHome for more information.



Get rebates for purchasing and installing ENERGY STAR® certified appliances! Visit AmerenIllinoisSavings.com/Rebates to apply for a rebate when purchasing new appliances.

### **Efficient Choice Tool**



The Ameren Illinois Efficient Choice is a free tool that can assist you in your purchase of energy-efficient products and appliances.

- Get help with purchasing decisions to find the right product for you
- The Efficient Choice tool analyzes product data daily across major retailers to provide you with highly efficient recommendations
- Search by type, brand, and model
- Shop and compare with other energy-efficient products



Get started today at *AmerenIllinois*Savings.com/EfficientChoice.

### **Multifamily Initiative**



The Multifamily Initiative provides incentives to help property owners and managers make money saving upgrades to individual units and common areas making it easy to achieve energy savings.

### **Eligibility**

- Properties containing three or more individual residential units
- Properties with a high number of income-eligible customers
- Public Housing Authorities



Are you a multifamily property owner or property manager?

Our new, easy to use initiative allows properties to receive business and residential incentives. For more information visit, *AmerenIllinois*Savings.com/Multifamily.



# **Easy Ways to Save**





Install light dimmers



Make sure you have a full load in your washing machine and dishwasher



Adjust the temperature of your thermostat



Check your air filter

## **Easy Ways to Save**





Use cold water when using your washing machine



Switch the direction of your ceiling fan



Set your water heater to 120 degrees



Clean your refrigerator coils







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