

# Energy Efficiency Offerings for Small Businesses

WELCOME

WE ARE

**OPEN**

PLEASE COME IN

# Benefits of Energy Efficiency for Small Businesses

- **Profitability** — investing in energy efficiency can lead to long-term reductions in energy costs
- **Comfort** — simple upgrades can improve the comfort and productivity of space for employees and customers
- **Reputation** — enhance brand reputation for business as a community sustainability leader and attract sustainability-minded employees and customers





A trained Program Ally will conduct an on-site Assessment of the facility

From there, we will walk you through the results of your Assessment and help you choose the upgrades that provide the most benefits and highest amount of energy savings for which many lighting and refrigeration measure incentives may be available

Customers receive a coupon for a FREE smart thermostat just for having an Assessment completed

# Small Business Incentives



- FREE, NO obligation Assessment
- FREE smart thermostat with Assessment
- Incentives include:
  - Lighting (interior & exterior)
  - LED tubes and fixtures
  - ECMs and controls for walk-in/reach-in coolers and freezers
- Installation performed by an Ameren Illinois Energy Efficiency Program Ally
- Once you achieve savings through SBDI, additional Ameren Illinois Business Program incentives may help you save even more!



# New for 2021: Refrigeration Measures

- Efficient motors for walk-in/reach-in coolers/freezers
- Evaporator fan controls for walk-in coolers/freezers
- Anti-sweat heater controls for reach-in coolers/freezers
- Refrigeration measures are great energy savers



# Small Business Direct Install 2020 Achievements



**\$15,148,000**  
Incentives Paid



**145**  
Active  
Small Business  
Program Allies



**\$1,720**  
Average  
Customer  
Co-Pay when  
Applicable



**32%** Percentage of SBDI  
Projects Completed at  
NO COST to the Customer



**2,990** Small Business  
Projects Completed



**13 Months**  
Average Time for Simple Return  
on Investment on SBDI Projects



# Questions?



IllinoisBusinessEE@ameren.com

1.866.800.0747