A person is sitting on a couch, using a silver laptop. The laptop screen displays the Ameren website. The person is wearing a blue long-sleeved shirt. The background is a blurred indoor setting.

**What's New in 2022?**  
**January 12, 2022**  
**John Beintema and Shane Perry**  
**Leidos, Inc.**

- **Housekeeping**
- **Business Incentives Overview**
- **Incentive Bonuses in 2022**
- **What's New in 2022?**
- **Program Resources**
- **Questions**



**Let's Talk What's New in 2022!**



**Business Incentives Overview  
2022**



## Lighting

- ▶ Interior & Exterior LED Lighting
- ▶ Small Business
- ▶ Municipality-Owned Street Lighting
- ▶ Ameren-Owned Street Lighting
- ▶ Shop Our Online Store



## Instant Incentives

- ▶ Instant Incentives (LEDs, Smart Thermostats, Notched V-Belts, CACs, HPWHs, ASHPs)



## Heating, Cooling & Ventilation

- ▶ Ground Source Heat Pumps
- ▶ Heating & Cooling
- ▶ Smart Thermostats
- ▶ Steam Traps
- ▶ Variable Frequency Drives
- ▶ Ventilation
- ▶ Water Heating



## Specialty

- ▶ Compressed Air Systems
- ▶ Custom Projects
- ▶ Feasibility Study
- ▶ Metering & Monitoring
- ▶ Pumps, Motors & Drives
- ▶ Retro Commissioning
- ▶ Specialty Equipment



## Refrigeration

- ▶ Commercial Refrigeration
- ▶ Small Business



## Construction

- ▶ New Construction



## Water-Saving Devices

- ▶ Faucet Aerators
- ▶ High-Efficiency Shower Heads
- ▶ Laminar Flow Devices

- Instant Incentives
  - Receive an instant incentive when purchasing from participating Distributors
    - LED's, Smart Thermostats, Notched V-Belts
    - HVAC equipment
- Online Store
- Small Business Direct Install
- Custom
- Retro Commissioning
- Street Lighting
- Networked Lighting Controls
- Advanced Rooftop Unit Controls



A man with short dark hair and a light beard, wearing a dark blue V-neck sweater over a grey shirt, is looking down at a white smartphone he is holding in his right hand. The background is a bright window with a grid pattern, suggesting an indoor setting with natural light.

## Incentive Bonuses in 2022

## Early Completion Bonus

- Receive extra incentive dollars for completing your project early!
- Customer Early Completion Bonus for both gas & electric projects
- No additional paperwork, bonus automatically added
- ***AmerenIllinoisSavings.com/Bonus***

BONUS AMOUNT:	PROJECT COMPLETED BY:
15%	March 31
10%	June 30
5%	Sept. 30

- Not applicable to Online Store, Instant Incentives, Midstream HVAC/HPWH Offerings, Small Business Direct Install Projects, Staffing Grant, Strategic Energy Management (SEM), Metering & Monitoring, Feasibility Study, or Building Energy Assessment (BEA)



## Made In Illinois Bonus

- 5% Bonus incentive for using equipment made in Illinois
- Equipment must be at least 50% manufactured and/or assembled in Illinois
  - Exclusive of packaging and Installation
  - Product installation is not considered “assembly”
- Must provide documentation that equipment meets eligibility
- Project must be completed between Jan. 1, 2022, and Sept. 30, 2022
- ***AmerenIllinoisSavings.com/Bonus***

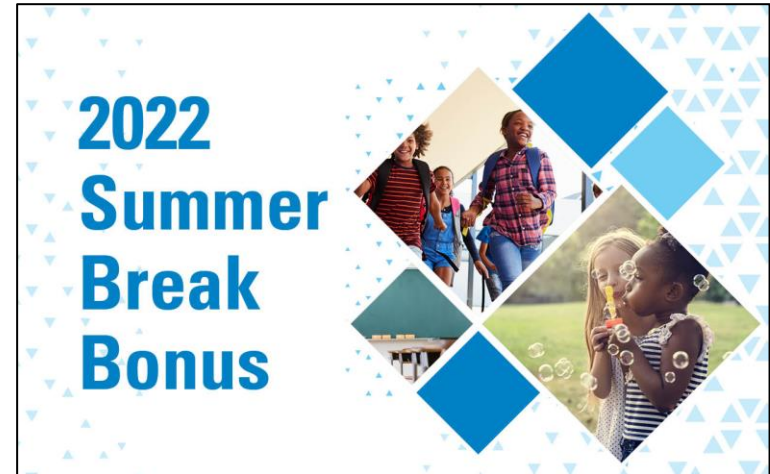


BONUS AMOUNT:	PROJECT COMPLETED BY:
20%	March 31
15%	June 30
10%	Sept. 30



## Summer Break Bonus

- 10% Incentive Bonus
- K-12 and Community Colleges eligible
- Projects must be completed by August 31, 2022
- Made In Illinois Bonus does not apply
- ***AmerenIllinoisSavings.com/Break***



## New Incentives in 2022

Shane Perry

Deputy Business Program Manager

# What's New in 2022

## New Measures!

- Advanced Rooftop Controls
  - \$200/ton cooling capacity
- Enhanced incentives for Networked Lighting Controls
  - Networked Lighting Controls: \$0.40 - \$0.75/watt reduced
- Commercial Grow Lighting
  - \$0.60/watt reduced, (up to \$100,000)
- Telecom Data Center application
  - Uninterruptable Power Supply (UPS): \$50/unit (Telecom-only)
  - Efficient Rectifier: \$5/kW
  - Equipment Consolidation: \$400/retired equipment
- Ground-Source Heat Pump incentives
  - \$500/ton (up to \$25,000)



## Specialty Equipment – Industrial Facilities

- Compressed Air Heat Recovery: \$50/hp
- Compressed Air Storage Tank: \$2.50/gal increase
- Tank Insulation: \$12/sq. ft.
- Efficient Hydraulic Oils: \$10/hp
- Doors for Refrigerated Cases: \$100/lin. ft.



## Public Sector: Local Government, Public Schools, Community Colleges

- Public HVAC/Water Heaters Application
- Public Equipment Hospitality Application
- Municipal-Owned Streetlights Application (also muni parking lots): \$0.75 per Watt reduced
- Custom Incentive Application & CLIP receives enhanced Public Incentive (\$/kWh and \$/therms)
- Local Government includes villages, cities, counties, public water, mass transit, airport, park, hospital & library districts, police & fire stations

## State, Federal and State Universities

- Use Public Standard Applications
- Custom incentive application & CLIP receives enhanced Public incentive
- Check ***AmerenIllinoisSavings.com*** for the most up to date Public Sector applications

## Bonuses

- All Public Sector Customers eligible for the Early Completion Bonus
- Public Schools & Community Colleges eligible for 10% Summer Break Bonus for projects completed by 8/31/22



Program Resources

## *AmerenIllinoisSavings.com*

- Find applications, guides, other necessary forms
- View videos, case studies, and other educational content
- Monthly Newsletter, online webinar
- Online store



The screenshot shows the homepage of the Ameren Illinois Energy Efficiency Program website. At the top left is the Ameren ILLINOIS logo. To its right are navigation links: RESIDENTIAL, BUSINESS, MULTIFAMILY, PROGRAM ALLIES, and ABOUT. Further right is a search bar with a magnifying glass icon and a user account icon labeled 'ACCOUNT'. The main header features a large image of a woman and a young child. Overlaid on this image is the text: 'Ameren Illinois Energy Efficiency Program' and 'Helping Illinois residents and businesses save money on energy while living comfortable, safe lives.' Below the header are three white boxes, each representing a category: 'Home' (with a house icon), 'Business' (with a building icon), and 'Multifamily' (with a multi-story building icon). Each box contains a brief description of the program's benefits for that category and a 'Start Saving >' button.



## Energy Advisors

- Large Industrial and Small Business
- Free site walk-throughs and project consultations
- Assist customers by locating energy efficiency needs
- Assist with application process
- To request a **FREE** Energy Consultation
  - **1.866.800.0747**
  - **IllinoisBusinessEE@ameren.com**
- Find an Energy Advisor
  - ***AmerenIllinoisSavings.com***



## Program Allies

- Contractors who have registered and received training from Ameren Illinois
- Familiar with application forms and processes
- Help customers complete energy efficiency projects
- Look for a Program Ally by visiting ***AmerenIllinoisSavings.com*** and click on “Find A Contractor”
- Interested in becoming a Program Ally?
  - “For Contractors” tab of the website



- Friendly, knowledgeable staff are able to answer your questions quickly or refer you to the right person
- Can help verify customer eligibility
- **BUS: 1.866.800.0747**



# QUESTIONS?





## **For My Business**

**IllinoisBusinessEE@ameren.com**

**1.866.800.0747**



***AmerenIllinoisSavings.com***

