Growing & Glowing: How to Grow Your Business in Energy Efficiency
Frequently Asked Questions

Q: What is the purpose of the webinars?

A: To educate diverse businesses on energy efficiency procurement opportunities.

Q: Am I eligible to attend?

A: If you are the majority owner (51% or more) of a business and you identify as a minority, a woman, a veteran, a person with a disability, and/or a member of the LGBTQIA+ community then you are eligible to attend.

Q: Do I need to be a certified business owner?

A: No.

Q: How long is each webinar?

A: Each webinar will last one hour.

Q: Do I need to attend all 5 webinars?

A: No. The content for each webinar is identical, so it is only necessary to attend one.

Q: What are next steps after attending a webinar?

A: Next steps will be provided at the end of each webinar.

Q: Will the webinars be recorded?

A: Yes.

Q: Will the recordings be made available to the public?

A: Recordings will only be made available to those who attend one of the webinars.

Q: Is registration required?

A: Yes. Send an email to DEIOutreach@wmenergy.com.

Q: What types of procurement opportunities are there?

A: There are a variety of opportunities available. There are also at least 2 upcoming Requests for Proposals (RFPs)that will be discussed in more detail during the webinars. The Ameren Illinois Energy Efficiency Program procures traditional (i.e., LED bulbs, HVAC equipment) and non-traditional (i.e., branded apparel, marketing services) energy efficiency products and services.

Q: How will I find about these upcoming procurement opportunities?

A: After you register and attend one of the webinars, you will be added to the Diverse Vendor Procurement Database. The database acts as a pipeline of diverse vendors for upcoming procurement opportunities. When various procurement opportunities become available, vendors in the database are given priority status for consideration for fulfillment based on factors such as capacity, experience, capability, location, price point, etc.