



ENERGY EFFICIENCY PROGRAM

Save \$1,150 instantly on a reliable and efficient heat pump water heater.

Replace your aging, inefficient water heater and start saving on energy costs now!

Through the Ameren Illinois Energy Efficiency Program, we are offering a discount of \$1,150 on an ENERGY STAR® certified heat pump water heater. Qualifying homeowners can save even more by combining the instant incentive with a federal tax credit that offers up to 30% of the purchase and installation cost of a heat pump water heater, up to \$2,000.*

Save more year after year.

Featuring technology that uses 70% less energy than a standard electric water heater, heat pump water heaters can save a household of four approximately \$550 per year on electric bills.**

**Get in touch to schedule your installation and start saving:
[Insert contact info].**

*Participation in this promotion does not automatically register or qualify households for a federal tax credit. Customers must separately apply for the tax credit as part of their end-of-year tax filing.

**Source: energystar.gov.

