

Energy Efficiency PROGRAM

Ameren Illinois Energy Efficiency Program Summer Internship Webinar #4

Customer Service and Energy Efficiency

Artwork by Hannah Offutt and Brenda Pagan, members of the Peoria Guild of Black Artists

Meet Energy Professionals

Jacob Dukett
Supervisor Gas Public Awareness
Ameren Illinois



Artwork by Chantell Marlow, member of the Peoria Guild of Black Artists

Discussion

 Talk about some experiences you've had with customer service, both positive and negative.

 What could make your experience with customer service positive or negative?





Customer Service Experiences

Positive Examples	Negative Examples
Customers are grateful	Customers requesting additional work but it isn't always in the budget
Maintain professional attitude	



Customer Service



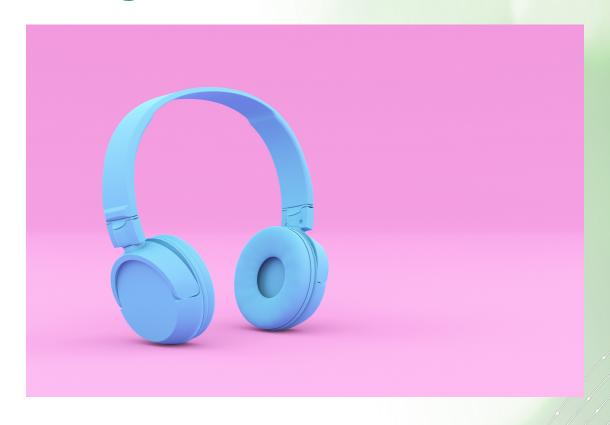


Providing Quality Customer Service





Active Listening





Delivering Excellent Customer Service

- Can enhance the company reputation.
- Improves service delivery.
- Builds trust with the customer.
- Makes your job more enjoyable.



Artwork by Alexander Martin, member of Peoria Guild of Black Artists.

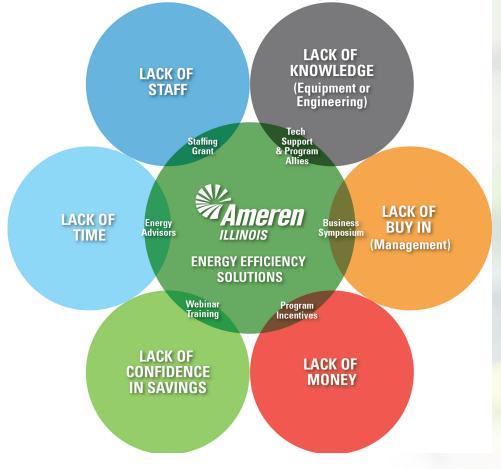


Increasing Customer Interactions

- Proactive and regular engagement with customers is possible in multiple ways.
 - > Customized home energy reports.
 - > Personalized energy bill tracking.
 - > Real-time energy usage.



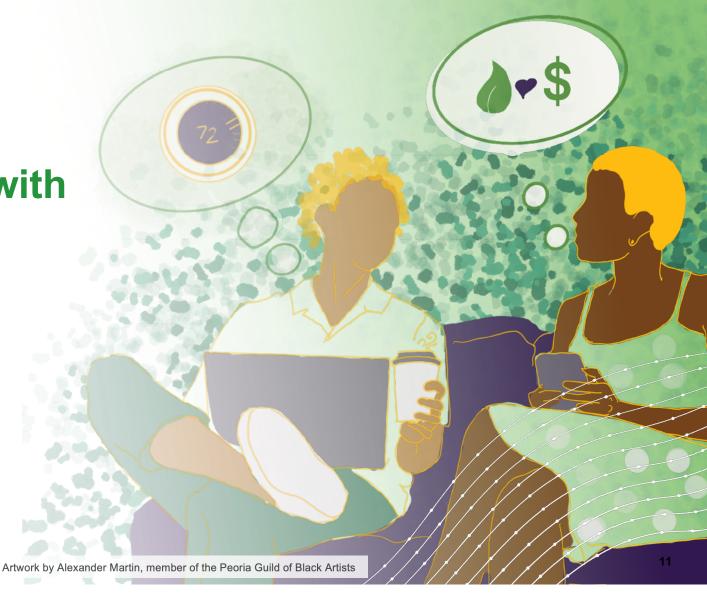
Eliminating Barriers to Energy Efficiency





Energy Efficiency

How have you worked directly with Ameren Illinois customers this summer?





Coming Up!

Next Week's Webinar:

Weatherization

Wednesday, July 17

Time: 12:00 – 1:00 P.M.

Wrap Up Presentations

Due July 26

