



Energy Efficiency
PROGRAM

A large graphic featuring the outline of the state of Illinois in blue. The words "BUSINESS SYMPOSIUM" are written in a bold, blue, italicized font across the center of the outline. A blue plug icon is positioned at the end of the word "SYMPOSIUM", with a line extending from its base to the bottom of the Illinois outline.

**BUSINESS
SYMPOSIUM**



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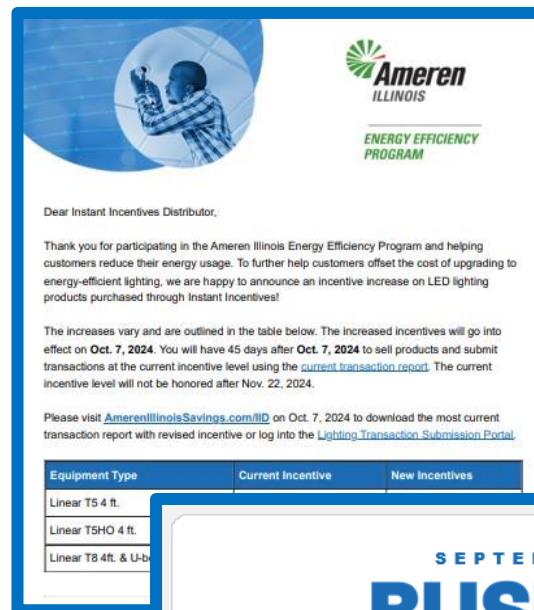


Welcome

Shane Perry
Deputy Business Program Manager

Recent Updates

- 3 measures increasing for Midstream Lighting
- 15% average increase on SBDI incentives
- 20% bonus on electric projects
 - 15% through Nov. 2025 if can't complete in 2024



Dear Instant Incentives Distributor,

Thank you for participating in the Ameren Illinois Energy Efficiency Program and helping customers reduce their energy usage. To further help customers offset the cost of upgrading to energy-efficient lighting, we are happy to announce an incentive increase on LED lighting products purchased through Instant Incentives!

The increases vary and are outlined in the table below. The increased incentives will go into effect on **Oct. 7, 2024**. You will have 45 days after **Oct. 7, 2024** to sell products and submit transactions at the current incentive level using the [current transaction report](#). The current incentive level will not be honored after Nov. 22, 2024.

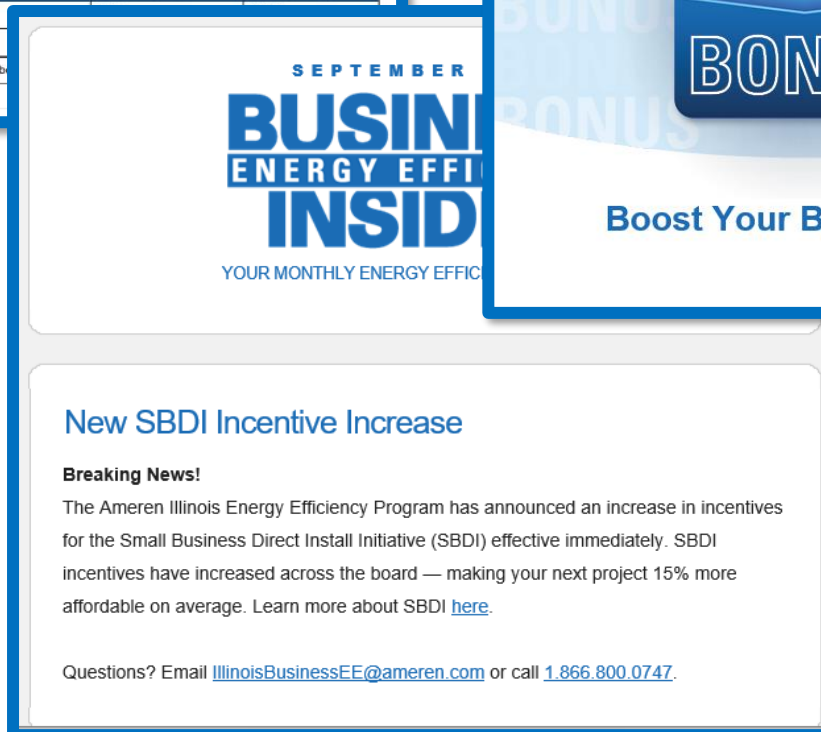
Please visit [AmerenIllinoisSavings.com/ID](#) on Oct. 7, 2024 to download the most current transaction report with revised incentive or log into the [Lighting Transaction Submission Portal](#).

Equipment Type	Current Incentive	New Incentives
Linear T5 4 ft.		
Linear T5HO 4 ft.		
Linear T8 4ft. & U-b		



20% BONUS

Boost Your Bottom Line!



SEPTEMBER BUSINESS ENERGY EFFICIENCY INSIDER
YOUR MONTHLY ENERGY EFFICIENCY NEWSLETTER

New SBDI Incentive Increase

Breaking News!

The Ameren Illinois Energy Efficiency Program has announced an increase in incentives for the Small Business Direct Install Initiative (SBDI) effective immediately. SBDI incentives have increased across the board — making your next project 15% more affordable on average. Learn more about SBDI [here](#).

Questions? Email IllinoisBusinessEE@ameren.com or call [1.866.800.0747](tel:1.866.800.0747).

Energy Advisors

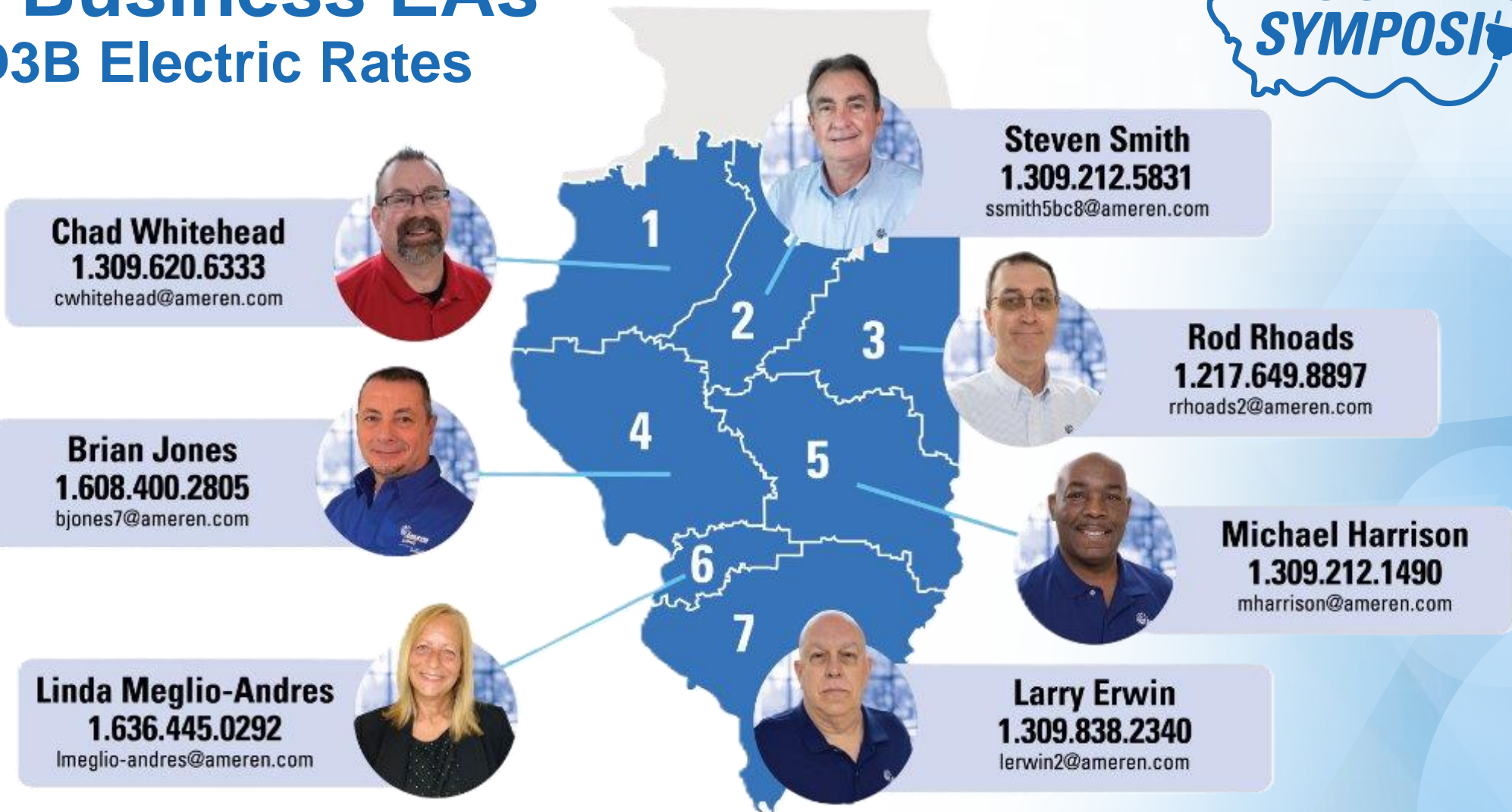


- 2023 Program Year Stats
 - **1,164** inspections completed
 - **4,394** projects completed
 - **5,283** projects received
 - **43,700** square miles covered
 - **155,000** C&I accounts total
 - **152,000** DS2 3% of use
 - **900** DS4 & DS3B 83% of use



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Large Business EAs DS4 & D3B Electric Rates



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Text "Let's chat, [Your Name], [Your Company]" to connect with your EA.

Small Business EAs DS2 & D3A Electric Rates



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Text "Let's chat, [Your Name], [Your Company]" to connect with your EA.

Subject Matter Expert EAs



Industrial

- D3A, D3B & DS4 Electric Rates



Tom Tyler

1.636.375.9302

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Public Sector

- DS2, D3A, D3B & DS4 Electric Rates



Jack Johns III

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Text "Let's chat, [Your Name], [Your Company]" to connect with your EA.



2023 Program Ally Recognition



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Program Ally 2023 Recognition



Honoring our 2023 Program Allies of the Year for exceptional achievements in energy efficiency.

- **Instant Incentives Lighting Program Ally of the Year**

- 16.7 million kWh saved

- **OEO Energy Solutions**



- **Small Business Direct Install Program Ally of the Year**

- 6.2 million kWh saved

- **Bautista Electric**



Program Ally 2023 Recognition



- **Most Improved Program Ally (kWh)**

- 2.1 million more kWh saved in 2023 than in 2022

- **OEO Energy Solutions**



- **Most Improved Program Ally (Therms)**

- 264,314 more therms saved in 2023 than in 2022

- **Ruyle Mechanical Services, Inc.**



- **Most Improved Program Ally (Projects)**

- 46 more projects completed in 2023 than in 2022

- **Trane U.S., Inc.**



Program Ally 2023 Recognition



- **Electric Program Ally of the Year**
 - 6.2 million kWh saved
 - **Environmental Control Solutions**



- **Gas Program Ally of the Year**
 - 456,000 therms saved
 - **Ruyle Mechanical Services, Inc.**



- **Project Program Ally of the Year**
 - 55 Projects
 - **Ruyle Mechanical Services, Inc.**



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What We Accomplished Together

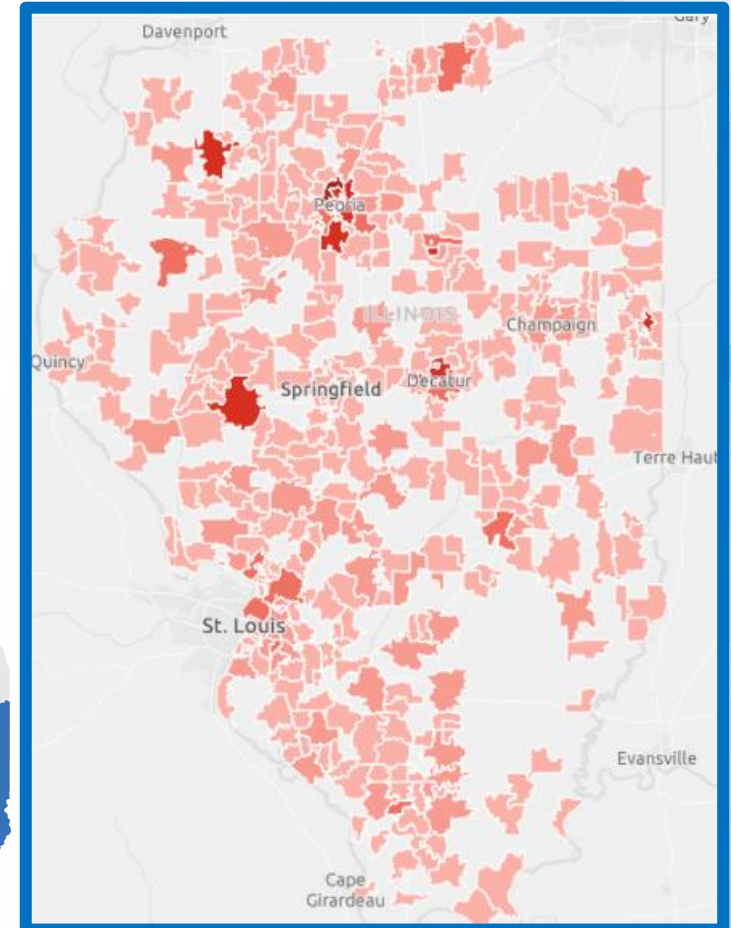


- **439** Zip codes served
- **61** disadvantaged communities assisted
- **\$28,234,294** incentives earned by Business customers
- **457,158,000** kWhs saved (*\$45,715,800 in 1 yr*)
- **4,301,120** therms saved (*\$4,301,120 in 1 yr*)
- **\$250,084,600** estimated savings in 5 years
- **8,827** employment job years*
- **\$410,592,501** in labor income*
- **\$1,793,409,512** in estimated economic impact*

*data from Illinois Evaluation Report



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What Can You Accomplish Today?



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Suggested Breakout Sessions



- **Industrial / Large Business**

- 1A or 1B
- 2A or 2B
- 3A

- **Commercial / Small Business**



- 1A or 1C
- 2B
- 3B or 3C



- **Public Sector**

- 1B or 1A
- 2C or 2B
- 3A or 3B
- **Non-profit**
- 1C
- 2B
- 3C

Don't Miss Out

- Ameren Help Booth
- EV Ride 'N Drive
 - Visit booth and sign up to ride
- Energy Advisor Booth
 - Meet your EA Team 
- LLLC Escape Room
 - See Grant and Sue 
- MEEA, EBMI, IAC and other industry experts



TODAY

ASK THE QUESTIONS
CONNECT WITH INDUSTRY
FIND MORE WAYS TO SAVE



How to Get Started



1. Contact your local **Large** or **Small Business Energy Advisor**.
2. Call **(866) 800-0747**.
3. Email ***IllinoisBusinessEE@ameren.com***.
4. Check website for applications and more details:

<https://amerenillinoissavings.com/business-forms-library>





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