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Energy Efficiency  
PROGRAM

RESIDENTIAL  
**Program Ally Newsletter**

**NOVEMBER 2024**

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**GENERAL UPDATES**

**2025 Virtual Residential  
Program Ally Kickoff**

**PROGRAM ALLY  
KICKOFF  
2025**

Thank you to everybody who attended the 2025 Virtual Residential Program Ally Kickoff on November 13, 2024.

Click the button below to view the presentation slides.

[View Slides](#)

**ICC Installer  
Recertification Reminder**



The deadline for recertification with the Illinois Commerce Commission was June 1 and late fees have been accruing. If you have not recertified, please be sure to follow the link below to avoid any incentive payment delays.

## Program Ally Training Opportunities



If your organization has a need for BPI training and certifications for your staff, view upcoming opportunities and contact information for each of the training organizations listed below:

- [Environmental Energy Consultants](#)
- [Green Training USA](#)
- [Midwest Building Performance](#)
- [SEEL \(Solutions for Energy Efficient Logistics\)](#)
- Urban Efficiency: Contact Darnell Johnson at [darnelljohnson@urbanefficiencygroup.com](mailto:darnelljohnson@urbanefficiencygroup.com) or [1.312.656.5224](tel:1.312.656.5224).

## HOME EFFICIENCY INCOME QUALIFIED (HEIQ)

### Submission Deadline



The deadline for submitting incentive requests for Home Efficiency Income Qualified is December 17. Please contact your Field Energy Specialist (FES) and inform them of your inability to submit final incentive requests by December 17th so that we can make accommodations. To help you develop your pipelines, we also plan to release the 2025 Home Efficiency Income Qualified workbook on December 2.

### Building Envelope Work



As a reminder, completing building envelope work on a project is a priority before any HVAC work is completed. If you have questions about building envelope work completion, please contact your Field Energy Specialist (FES).

It is important for Program Allies to provide existing heating and cooling equipment information on front end project paperwork. Please complete all fields in Section 3 of the

Project information tab of the workbook and provide a note if any of this information is not available.

SECTION 3: EXISTING CONDITIONING EQUIPMENT INFORMATION					
If two or more units exist, please provide and separate model numbers, age, etc. with an *					
Heating Equipment			Cooling Equipment		
System Type		Heating Capacity (Btuh or KwH)		System Type	Cooling Capacity (Btuh)
Manufacturer		Model		Manufacturer	Model
Year of Manufacture	Rated Efficiency	Derated Efficiency		Year of Manufacture	Rated SEER
Existing Thermostat	Type				
Existing Water Heater	Fuel	Type	Venting Type		

PY2024 Home Efficiency Workbook

November Program Ally  
Spotlight



## Think Energy IQ

For the past two and a half years, Think Energy IQ has been a Program Ally in both the Home Efficiency Income Qualified and Market Rate Initiatives. Throughout their participation in these initiatives, **they have completed over 100 energy efficiency projects.**

“ The Ameren Illinois Energy Efficiency Program has allowed our business to grow and reach a whole new customer base. We have learned new techniques regarding Home Energy Efficiency that I would not have if it were not for this Program. Springfield and the surrounding communities have benefited not just in terms of energy efficiency, but safety and getting educated about how they live in their homes and what effect it has on their day to day lives.

— Eric Yager,  
Owner, Think Energy IQ

## HOME EFFICIENCY MARKET RATE

## Submission Deadline



The deadline for submitting incentive requests for Home Efficiency Market Rate is December 17. Please contact your Field Energy Specialist (FES) and inform them of your inability to submit final incentive requests by December 17th so that we can make accommodations. To help you develop your pipelines, we also plan to release the 2025 Home Efficiency workbook on December 13.

## Q3 Top Performing Allies



We appreciate all our Program Allies who are taking part in the Home Efficiency Market Rate program. We want to recognize our top performing Program Allies for quarter three of Program Year 2024. **Thank you for your dedication to our customers!**

Program Ally	Total kWh	Total Therms
Home Comfort Insulation	68,998.84	13,194.44
Co Lab	11,654.12	2094.5
Olmsted Brothers Insulation	8,912.15	999.66
Central Illinois Insulation	8,155.09	1424.7

## MULTIFAMILY

### Submission Deadline



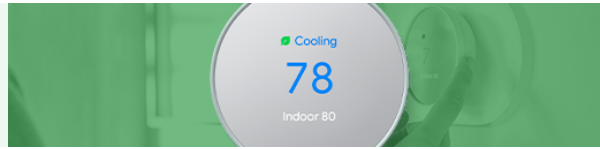
The deadline for submitting incentive requests for all multifamily projects is December 15th, 2024. If you anticipate any challenges meeting this deadline, please notify your Field Energy Specialist (FES) and/or Angela Stewart, Program Assistant as soon as possible so we can explore potential accommodations.

Additionally, the 2025 Multifamily HVAC and Building Envelope Workbook is scheduled

for release no later than December 20th. Stay tuned for updates!

## SMART SAVERS

### Smart Savers Program Ally Recruitment



The Smart Savers Initiative is looking for new Program Allies to install smart thermostats for customers. Over 100 Smart Savers eligible ZIP codes currently have zero Program Ally coverage.

Contact Travis Thornton at [tthornton@i3-energy.com](mailto:tthornton@i3-energy.com) for more details.

## MOBILE HOMES

### Mobile Homes



The PY2025 Mobile Homes workbook will be available this December for Program Allies to begin submitting 2025 reservations. Stay tuned for updates!

## MARKETING

### Program Ally Marketing Portal



#### Order Materials on the Program Ally Marketing Portal

Updated materials for 2024 are now available on the Program Ally Marketing Portal including a Residential Program Overview Brochure, HEIQ Promo Flyer, HEIQ Flyer and Income Chart, HEIQ Application, Home Efficiency Market Rate Flyer and more!

Check out free co-branded marketing materials on the Program Ally Marketing Portal! You can download co-branded marketing materials and/or have printed collateral shipped to you **FREE of charge**.

If you have any issues, feedback or ideas about the Program Ally Marketing Portal,

please reach out to Tucker Blum at [TBlum@ameren.com](mailto:TBlum@ameren.com).

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Questions? Call [1.866.838.6918](tel:1.866.838.6918) or email [IllinoisResidentialEE@ameren.com](mailto:IllinoisResidentialEE@ameren.com).



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