



**Energy Efficiency
PROGRAM**

Replace your aging water heater and instantly save **\$1,150!**



Through the Ameren Illinois Energy Efficiency Program,
we are offering a discount of \$1,150 on an ENERGY STAR®
certified heat pump water heater.



Save now and save more every year.



Featuring technology that uses 70% less energy than a standard electric water heater, heat pump water heaters can save a household of four approximately \$550 per year on electric bills.*

And the savings don't stop there. Qualifying homeowners can also combine their instant incentive with a federal tax credit that offers up to 30% of the purchase and installation cost of a heat pump water heater, up to \$2,000.**

Get in touch to schedule your installation and start saving: [Insert contact info].

**Source: energystar.gov*

***Participation in this promotion does not automatically register or qualify households for a federal tax credit. Customers must separately apply for the tax credit as part of their end-of-year tax filing.*

