



Energy Efficiency
PROGRAM



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Energy Efficiency
PROGRAM



Powering Purpose: Your Business, Your Breakthrough

Small Group Discussion

- Break into groups based on your industry or interest:
 - **Healthcare**
 - **Retail / Grocery / Convenience**
 - **Non-Profits / Religious Facilities**
 - **Office Spaces**
- Group discussion
- Next steps



Questions and Talking Points



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Moderator Overview:

- What **projects** has the Program historically seen in this industry segment?
 - Under-recognized opportunities, high-volume participation, etc.

Questions for Discussion:

- What **barriers** must be overcome to implement these projects in your line of business?
- Are there **special considerations** that would make project approval easier for management?
 - Increased sales, customer satisfaction, productivity, safety, etc.
- What **changes in the industry** are coming? How could our Program help?
- What steps can we take **right now** to start the process?

Questions?

Healthcare



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