



COLD FLOORS SPUR INSPIRING IMPROVEMENTS IN CHAMPAIGN HOME

After 30+ years working as an entrepreneur in California's film and television industry, Jennifer K. returned to her Midwestern roots in 2021, easing into a life of retirement in Champaign, Illinois.

As she became reacquainted with Illinois' bone-chilling winters, Jenny would pad around the house in cozy slippers to keep warm. She also scheduled routine HVAC checkups to ensure that her 30-year-old furnace would not leave her in the cold.

During a pre-season checkup in 2024, Jenny mentioned her home's cold floors to the Jesse Heating & Air repairman. He suggested she look into crawl space insulation and pointed her to the Ameren Illinois Energy Efficiency Program for help.

The Home Efficiency Income Qualified (HEIQ) Initiative helps identify and fund energy efficiency upgrades for customers who qualify. As a first step, Jenny reached out and scheduled a free Home Energy Assessment. The assessment confirmed the need for crawl space and attic insulation in her mid-century ranch home, as well as additional energy-saving upgrades. To her surprise and delight, Jenny learned that the Program would cover more than \$17,000 of the cost of recommended improvements.

In late 2025, Jesse Heating & Air, a Program Ally with the Ameren Illinois Energy Efficiency Program, completed the upgrades in Jenny's home.

"We love being able to offer the Ameren Illinois Home Efficiency Program to our customers," says Brad Jesse of Jesse Heating & Air. "Jennifer's home was the perfect candidate for a home efficiency upgrade. All upgrades will work together to make her home more comfortable and efficient. We are glad that Jennifer was able to take advantage of this program."

As a result of the upgrades, Jenny reduced her annual energy use and improved the comfort of her beloved home. (These days, slippers are entirely optional.)

"The thorough evaluation and recommendations provided by Ameren Illinois were super helpful and insightful," says Jenny. "The upgrades are already making a difference in my energy use and quality of life."

The happy homeowner highly recommends the Ameren Illinois Energy Efficiency Program and says she feels lucky to have found it.



ENERGY EFFICIENCY PROGRAM



"The program is absolutely wonderful. It's perfect for retired people who might have trouble budgeting for a large household expense, I hope this program continues to benefit other homeowners like me. It's truly a win-win. Not only for us, but for the planet!"

— **Jenny,**
Champaign Homeowner

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