



Energy Efficiency
PROGRAM

RESIDENTIAL

Program Ally Newsletter

JANUARY 2026

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GENERAL UPDATES



Annual Program Ally Agreement

Program Allies should have received an updated annual Program Ally Agreement on November 7, 2025 to review, sign and send back to the Program.

If you haven't already, please follow the link below to download your **required** Program Ally Agreement. Once downloaded, please review and sign the document and email it to LeidosOperationsSupport@ameren.com. Our team will dual execute the agreement and will provide it back to you for your records.

[Download Agreement](#)

ICC Recertification Reminder

Recertification for 2026 is now open! The deadline for recertifying with the Illinois Commerce Commission is June 1. This installer certification is required by the State of Illinois to receive incentive payments. Please be sure to click below to recertify by the deadline to avoid any incentive payment delays.

[Installer Recertification](#)

Program Ally Training Opportunities

If your organization has a need for BPI training and certifications for your staff, see below for upcoming opportunities and contact information for each of the training organizations.

[Environmental Energy Consultants](#)

[Green Training USA](#)

[Midwest Building Performance](#)

[SEEL \(Solutions for Energy Efficient Logistics\)](#)

[Urban Efficiency](#)

Program Ally Incubator

The Program Ally Incubator is currently recruiting for the 2026 cohort. Incubator participants can connect to industry experts, participate in a mentorship program, receive back-office support services and additional resources to access energy efficiency projects.

Applications will be accepted until **end of day, April 10, 2026**. Training will begin in May. There is no cost to participate!

Program Eligibility Requirements:

- Applicants must meet the following eligibility requirements to be considered for the Incubator.
- In business for at least one year.
- Experience with HVAC, electrical, lighting, weatherization, plumbing, building envelope, insulation and/or general contracting.
- Licensed and insured to do business in Illinois and/or the territories served, as applicable.
- Eligible to do business in the state of Illinois.
- Certificate of Good Standing with the Illinois Secretary of State.
- Able to participate virtually in a series of eight weekly training sessions, one afternoon each week for two hours.
- Able to attend in-person networking and graduation celebration events.
- Committed to participating in regularly scheduled one-on-one coaching sessions, in-person and on-site mentorship, as well as completing a back office support assessment.

For additional information or questions regarding the application process, please visit [our website](#)

Instant Incentives

You can receive instant discounts from participating distributors for eligible HVAC equipment and heat pump water heaters. These are savings you can pass along to your customers right away, with no application necessary! See incentive levels and eligible equipment below.

[View Discounts](#)

HOME EFFICIENCY INCOME QUALIFIED (HEIQ)



2026 Workbook

The 2026 Home Efficiency Income Qualified Workbook and Price Books are now available on the Program Ally Resource Page.

[Download the Workbook](#)

MOBILE HOME INITIATIVE



The Mobile Home Initiative is excited to announce our Program Ally information calls for organizations interested in joining the Mobile Home Initiative. These brief sessions will cover initiative updates, expectations and next steps.

Upcoming call times:

- **Wednesday, January 28 at 2:00p.m.**

This year, the Mobile Home Initiative is expanding to include new measures, including attic insulation, water heaters and a select number of furnaces, in addition to our lucrative subfloor insulation, heat pump and air sealing incentives!

To better reflect market conditions, **initiative pricing has increased by 30%, with the average project expected to rise from \$11,000 last year to approximately \$15,000**, an increase of about \$4,000 per home.

We currently have capacity for five to seven additional Program Allies. We will provide in-field weatherization training to your crew at no cost, making this an excellent opportunity to grow your business while expanding your service offerings.

If you're interested in participating or learning more, we encourage you to join one of the upcoming information calls.

Email Channel Manager, Peter Pasholk, peter.pasholk@futee.biz to RSVP as soon as possible.

[RSVP](#)

MULTIFAMILY



The PY2026 HVAC and Building Envelope workbooks are now available on the [Program Ally Resource Page](#). Any projects moving forward this Program Year that were previously on the PY2025 waitlist will require an updated PY2026 workbook, signed by both the Program Ally and the property prior to proceeding.

This year, Building Envelope now includes an expanded attic insulation offering featuring an additional tier (R20-R30 improved to R49 or greater) alongside the measures introduced last year. This enhancement creates a great opportunity to revisit previously served or assessed properties to determine eligibility for newly added measures that may not have been available at the time of the original project.

We encourage Program Allies to review their past and current pipelines and reach out to the Program team with any questions or to discuss potential projects of interest. As always, we are here to support you in identifying opportunities and navigating the next steps.

Smart Savers

The Smart Savers Program is currently recruiting new Program Allies to participate! Help us bring the power of smart thermostats to homes across our community. By participating, you'll not only grow your business but also help your customers better manage their energy use!

Need More Information?

Contact **Jamie McCloskey** from i3 Energy at jmccloskey@i3-energy.com. She can coordinate a 1-on-1 discussion or you could join our Friday morning calls at 8AM to learn about the program and all it has to offer allies. We hope to virtually see you there!

MARKETING



Order Materials on the Program Ally Marketing Portal

Updated materials for 2026 are now available on the Program Ally Marketing Portal including a Residential Program Overview Brochure, HEIQ Promo Flyer, HEIQ Flyer and Income Chart, HEIQ Application, Home Efficiency Market Rate Flyer and MORE!

Check out **FREE** co-branded marketing materials on the Program Ally Marketing Portal! You can download co-branded marketing materials and/or have printed collateral shipped to you **FREE of charge**.

Not Registered Yet?

[Create Account](#)

Already Registered?

[Log In Now](#)

Want Training?

[How to Order Materials](#)

If you have any issues, feedback or ideas about the Program Ally Marketing Portal, please reach out to Tucker Blum at TBlum@ameren.com.

Questions? Call [1.866.838.6918](tel:1.866.838.6918) or email IllinoisResidentialEE@ameren.com.



Energy Efficiency
PROGRAM

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