



Energy Efficiency
PROGRAM

RESIDENTIAL

Program Ally Newsletter

MARCH 2026

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GENERAL UPDATES



ICC Recertification Reminder

Recertification for 2026 is now open! The deadline for recertifying with the Illinois Commerce Commission is June 1. This installer certification is required by the State of Illinois to receive incentive payments. Please be sure to click below to recertify by the deadline to avoid any incentive payment delays.

[Installer Recertification](#)

Program Ally Training Opportunities

If your organization has a need for BPI training and certifications for your staff, see below for upcoming opportunities and contact information for each of the training organizations.

[Environmental Energy Consultants](#)

[Green Training USA](#)

[Midwest Building Performance](#)

[SEEL \(Solutions for Energy Efficient Logistics\)](#)

[Urban Efficiency](#)

Annual Program Ally Agreement

Program Allies should have received an updated annual Program Ally Agreement on November 7, 2025 to review, sign and send back to the Program.

If you haven't already, please follow the link below to download your **required** Program Ally Agreement. Once downloaded, please review and sign the document and email it to LeidosOperationsSupport@ameren.com. Our team will co-sign the agreement and will provide it back to you for your records.

[Download Agreement](#)

Program Ally Incubator

The Program Ally Incubator is currently recruiting for the 2026 cohort. Incubator participants can connect to industry experts, participate in a mentorship program, receive back-office support services and additional resources to access energy efficiency projects.

Applications will be accepted until **end of day, April 10, 2026**. Training will begin in May. There is no cost to participate!

Program Eligibility Requirements:

Applicants must meet the following eligibility requirements to be considered for the Incubator:

- In business for at least one year.
- Experience with HVAC, electrical, lighting, weatherization, plumbing, building envelope, insulation and/or general contracting.
- Licensed and insured to do business in Illinois and/or the territories served, as applicable.
- Eligible to do business in the state of Illinois.
- Certificate of Good Standing with the Illinois Secretary of State.
- Able to participate virtually in a series of eight weekly training sessions, one afternoon each week for two hours.
- Able to attend in-person networking and graduation celebration events.
- Committed to participating in regularly scheduled one-on-one coaching sessions, in-person and on-site mentorship, as well as completing a back office support assessment.

For additional information or questions regarding the application process, please visit our website.

[Additional Information](#)

Instant Incentives

You can receive instant discounts from participating distributors for eligible HVAC equipment and heat pump water heaters. These are savings you can pass along to your customers right away, with no application necessary! See incentive levels and eligible equipment below.

[View Discounts](#)

Home Efficiency Market Rate

Thank you to everyone who attended the **2026 Home Efficiency Market Rate Kickoff Event on February 3, 2026**. We hope you found the event both valuable and informative.

If you were unable to attend, you can find the presentation slides and recording linked below.

[View Presentation Slides](#)

[View Presentation Recording](#)

Questions? Please reach out to your [Field Energy Specialist](#).

HOME EFFICIENCY INCOME QUALIFIED (HEIQ)



2026 Workbook

The 2026 Home Efficiency Income Qualified Workbook and Price Books are now available on the Program Ally Resource Page.

[Download the Workbook](#)

Household Income Self-Certification Updates

As of February 2, instead of needing to provide proof of income documentation to verify eligibility, customers are able to self-certify their household income to participate in the Home Efficiency Income Qualified (HEIQ) Initiative. When a customer applies, they enter household income and number of occupants in the

home. The online application evaluates it and immediately displays opportunities within the Ameren Illinois Energy Efficiency Program that they may qualify for. This change is designed to make the experience faster, clearer and reduce barriers for customers locating and providing their information.

The income verification combines area median income and federal poverty thresholds to determine eligibility internally through the online application for income qualification and will not be published. **If you or any of your partners still have materials that reference the old income chart, please stop distributing them and remove them from circulation.** We are looking forward to one, consistent approach as this new qualification method rolls out.

We will continue to accept paper applications for customers who need them, but our priority is the online application. Applying online lets customers explore every option they might qualify for in real time, so please encourage applicants to use it whenever possible.

For additional information please reach out to your Field Energy Specialist.

Field Energy Specialist Map

MULTIFAMILY



Cold Climate Heat Pump Surcharge Eligibility

Please be aware that Cold climate surcharge for air source heat pump projects is only available for income qualified and public housing channels. Market Rate multifamily projects are not eligible for this surcharge.

HVAC and Building Envelope (BE) Workbooks

For any multifamily related matters—including questions, concerns, workbook submissions, project follow-ups, or requests for status updates—please use the multifamily program inbox at illinoismultifamilyee@ameren.com. This email address is monitored by the full program team, and using it helps ensure your request is received, tracked, and responded to as quickly as possible. Utilizing the shared inbox also supports continuity across the team and helps prevent delays that can occur when messages are sent to individual staff members.

SMART SAVERS



Smart Savers

Are you looking to brush up your knowledge of some of the newest Smart Thermostats in the market? Power Path Logistics, formerly known as Green Home Experts has two upcoming product training webinars with Google and Sensi available to you!

sensi
Sensi Thermostat
Product Training

March 6, 2026
8:00 – 9:00 AM CT

Google Nest
Google Thermostat
Product Training

April 17, 2026
8:00 – 9:00 AM CT

RSVP Today

MOBILE HOMES



Updated Mobile Home Available Measures Guide is Now Available!

The updated Mobile Home Available Measures Guide is now available on the Program Ally Resource Page!

[Program Ally Resources Page](#)

Questions? Please reach out to your [Field Energy Specialist](#).

MARKETING



Program Ally Marketing

As a Registered Program Ally, you can co-brand your marketing materials using the approved Ameren Illinois Energy Efficiency Program Ally logo and text references, as well as order pre-approved co-branded marketing materials.

All co-branded materials created by our Program Allies must be approved by our Program per the [Co-Branding Requirements](#). You can submit a request to have your materials, webpages, social media posts, etc. reviewed and approved by our Program at the link below.

[Submit Co-Branded Material for Review](#)

**Please read through the [Co-Branding Requirements](#) document before creating any co-branded or Program-related marketing collateral. You will find important information on approved uses, text references, and logo requirements.*

Order Materials on the Program Ally Marketing Portal

Updated materials for 2026 are now available on the Program Ally Marketing Portal including a Residential Program Overview Brochure, HEIQ Promo Flyer, HEIQ Flyer and Income Chart, HEIQ Application, Home Efficiency Market Rate Flyer and MORE!

Check out **FREE** co-branded marketing materials on the Program Ally Marketing Portal! You can download co-branded marketing materials and/or have printed collateral shipped to you **FREE of charge**.

Not Registered Yet?

Already Registered?

Want Training?

[Create Account](#)

[Log In Now](#)

[How to Order Materials](#)

If you have any issues, feedback or ideas about the Program Ally Marketing Portal, please reach out to Tucker Blum at TBlum@ameren.com.

Questions? Call [1.866.838.6918](tel:18668386918) or email IllinoisResidentialEE@ameren.com.



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